

## How we can contribute to sustainable vacations

### SDGs activities in Shiba Park Hotel

We have set four key goals that aim to contribute  
to the 17 Sustainable Goals (SDGs)

We will steadily implement initiatives to fulfill our social responsibility to  
our guests, employees, business partners, and communities.

In the Edo period, dating back about 400 years, Tokyo was renowned  
for its pristine condition. The people of the Edo era nurtured a sustainable culture,  
valuing every resource and infusing this appreciation with a playful spirit,  
a legacy we continue to embrace today.





## Sustainable amenities

### Millennium Organics Blue Label

Shampoo, conditioner, body wash, and hand wash  
\* Body lotion is a Millennium Organics product.

We offer the amenities of "Millennium Organics Blue Label" containing 90% or more of plant and mineral derived ingredients. It is scented with natural essential oils without using synthetic fragrances, uses carefully selected raw materials according to organic standards, such as not using ethylene, and does not use harsh preservatives such as parabens and MIT, and has antibacterial properties. It has a formula (ingredient composition) that maintains antibacterial properties due to the blend balance of essential oils and plant extracts, and we have adopted products that have a low environmental burden as a whole.

### Eco-amenity / Straw mixed with raw materials

Toothbrush, bi-fold hairbrush, razor, vanity kit, body towel

It is a product that uses raw materials that contain natural straw.  
It is an amenity that reduces the burden on the environment by reducing the plastic usage by about 40%.



## Participating in the “Book Baton Project” to deliver education through books

we have created and displayed a Book Tree with books donated by our hotel guests and employees, and donated the proceeds from the sales of those books through the “Book Baton Project” run by Room to Read Japan, a certified non-profit organization. The donations are given to improve literacy rates among children living in historically low-income areas of Asian and African countries.

## Uses environmentally friendly bamboo products

Shoehorn, brush, bath trash can, trash can (2 pcs), hair dryer & hand towel holder, amenity case BOX, notepad holder, tissue case, hanger, ballpoint pen for guest room.

In order to reduce the use of plastic, we have adopted products that use bamboo material for the body.

## Zero use of plastic bottles for mineral water in the guest rooms

By using the purified water server, the use of plastic bottles for water in guest rooms will be reduced to zero. The water source is drinking water from Tokyo, which is known as one of the safest and best quality water sources in the world. The water is delivered through a water purifier before use. Continuous use of controlled drinking water also helps conserve resources.

