



Unveiling Japan's Artistry in Tokyo's Creative Retreat

The Art Hotel by PARK HOTEL TOKYO

Brand Book



<https://parkhoteltokyo.com/>

Park Hotel Tokyo **Brand Book**

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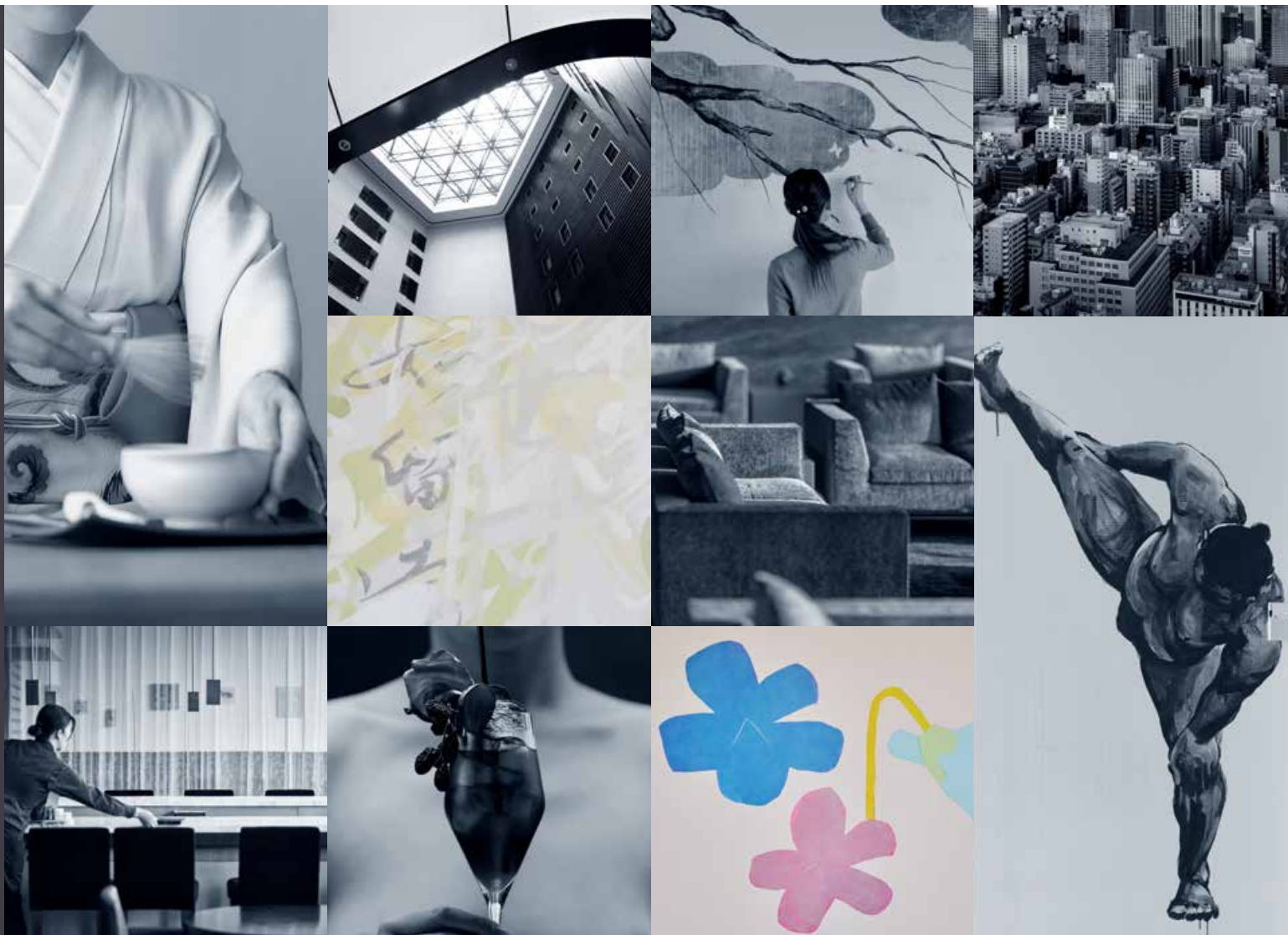
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An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル

**ART IN THE CLOUDS:
AN ELEVATED ART HOTEL FOR
THE EXTRAORDINARY ESCAPE**

**The Art Hotel
by PARK HOTEL TOKYO**



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<https://parkhoteltokyo.com/concept/>

BEAUTY IN EVERY MOMENT: THE JAPANESE AESTHETIC EXPERIENCE

Park Hotel Tokyo redefines the essence of hospitality through its artistic integration, crafting a space where guests can immerse themselves in Japan's aesthetic beauty with all their senses. Our commitment is to offer a sanctuary where the elegance, delicacy, and strength of Japanese culture are not only seen but felt deeply, providing an escape into the extraordinary. Each corner of the hotel serves as a canvas, displaying the richness of Japanese artistry, allowing guests to refresh and rejuvenate amidst inspiring surroundings.



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Art-Infused Hospitality

Park Hotel Tokyo has been hoping that by creating a “Infinite time and space amid cognizant Japanese beauty” that incorporates art, guests can feel and enjoy the beauty, delicacy, and strength of Japanese culture with all of their five senses. We hope that you will be refreshed in an art-based hospitality and extraordinary space, and that the staff who fully understand it will be able to provide creative hospitality on their own.

We are aiming for an art-like beautiful hotel that offers fresh and rich time.



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Creative experience to interact with art

Endless Japanese Elegance

At Park Hotel Tokyo, we cherish the ancient Japanese wisdom of embracing and celebrating the natural world in our daily lives, beautifully intertwining with the changing seasons. Our ART colours initiative allows guests to reconnect with art, culture, and the intrinsic beauty of life in a setting unlike any museum. The hotel is a living canvas, where nature's seasonal transformations are reflected in our warm and proud hospitality, inviting guests to partake in the rich tapestry of Japanese aesthetics. As you step into Park Hotel Tokyo, you enter a realm where the elegance of Japanese culture is experienced through our Atrium, Restaurant, and Travel pillars, set against a metropolitan sky garden.

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Timeless Art Journey

As a key part of our initiative at Park Hotel Tokyo, we warmly welcome guests in the Atrium with the traditional Japanese concept of “Shitsurai” creating an environment that harmonizes with the beauty and etiquette of space arrangement, through our ongoing ART colours exhibition. This exhibition transforms with the seasons, offering a year-round journey through spring, summer, autumn, and winter. Each season is meticulously represented through art, capturing the fleeting essence of time and the ever-changing tapestry of the natural world.

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Serene Seasonal Oasis

Nestled in a land revered for its ever-changing natural beauty, our hotel embodies Japan's ancient tradition of celebrating the seasonal transitions through landscapes, festivals, and crafts. Each space within our sanctuary is crafted to reflect the delicate beauty and reverence for nature's cycles, inviting guests to immerse in a serene atmosphere. Here, the profound Japanese aesthetic of cherishing the fleeting beauty of each moment comes alive, fostering a deep, harmonious connection with the natural world.



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Seasonal Tea Experience

In the tradition of the tea ceremony, hospitality is tailored to the seasons, dividing the year into the “hearth” season and the “portable brazier” season, reflecting the profound Japanese commitment to harmonizing with nature’s ever-changing tapestry. The revered tea master Sen no Rikyu encapsulated this spirit with his principle, “In summer, provide a sense of coolness; in winter, warmth,” embodying the essence of thoughtful hospitality that attentively accommodates the guest’s comfort in tune with the natural world.



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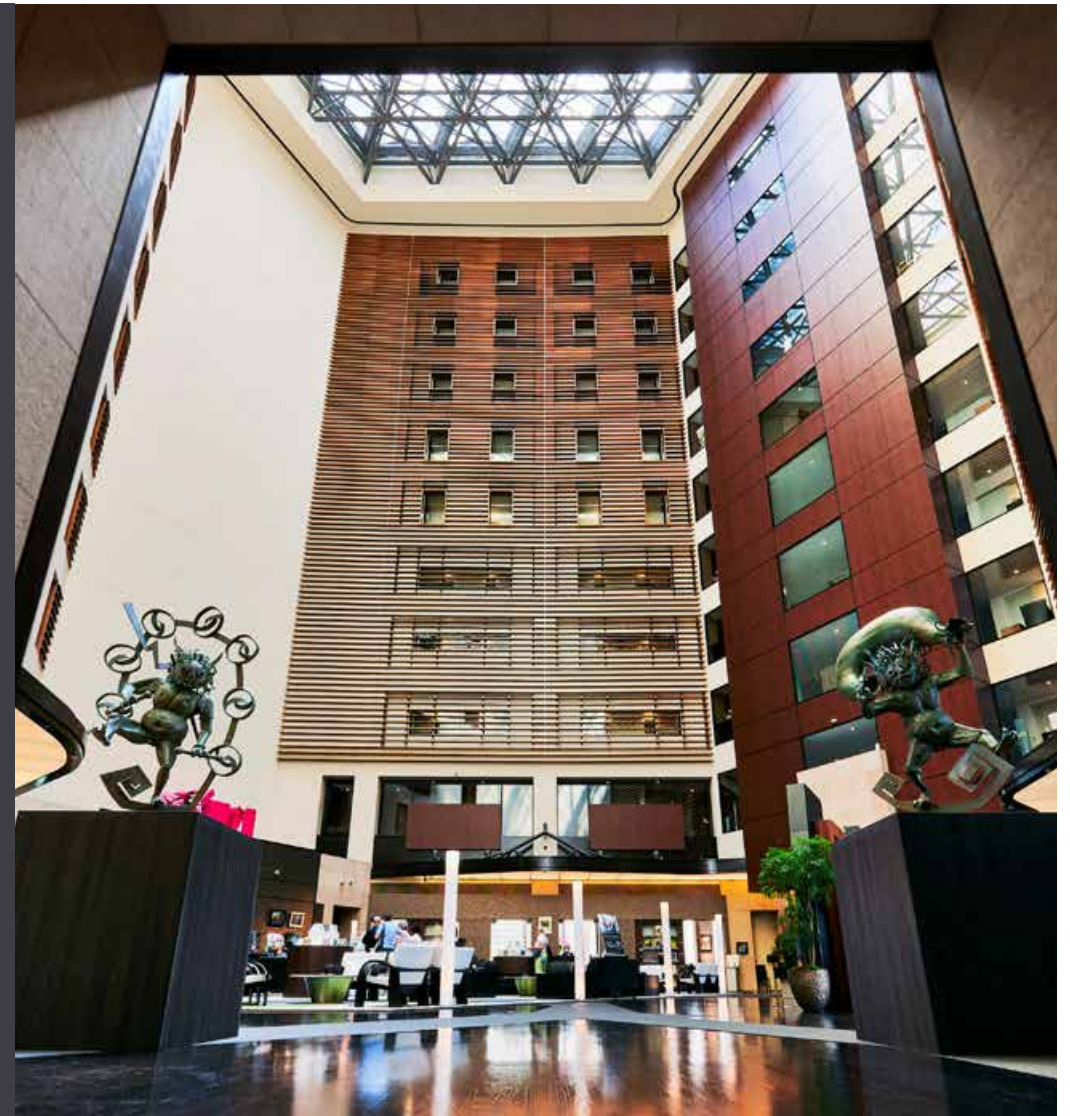
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<https://parkhoteltokyo.com/art-at-park-hotel-tokyo/>

Tokyo Skyline Tranquility

Amidst the ever-changing tapestry of spring, summer, autumn, and winter, our hotel offers an immersive experience akin to a tranquil art museum, where guests can feel the essence of Japanese seasons and culture through art. With heartfelt hospitality that honors the beauty of each season, we invite our guests to savor the deep aesthetic sensibilities of Japan in a space where time flows gently and the ambiance shifts with the seasons.



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Sustainable Travel Excellence

At Park Hotel Tokyo, we are dedicated to the SDGs (Sustainable Development Goals) and strive to create a sustainable society through various initiatives. These include strengthening community and partnerships, fostering a healthy and safe workplace, protecting the environment, and supporting disabled artists, providing barrier-free facilities, and offering eco-friendly amenities to ensure a sustainable travel experience for all.



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Universal Tokyo Welcome

At Park Hotel Tokyo, we pride ourselves on offering exceptional international hospitality, seamlessly blending Japanese elegance with global standards of service. Our diverse team is dedicated to providing personalized experiences, ensuring every guest feels welcomed and cherished, no matter where they come from.

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tagline

An Art Museum Where You Can Stay In
Art Hotel in the Sky Where an Extraordinary Time Awaits

Hotel Concept

Infinite Time and Space Amid Cognizant Japanese Beauty

Concept Story

Park Hotel Tokyo has been hoping that by creating a "Infinite time and space amid cognizant Japanese beauty" that incorporates art, guests can feel and enjoy the beauty, delicacy, and strength of Japanese culture with all of their five senses. We hope that you will be refreshed in an art-based hospitality and extraordinary space, and that the staff who fully understand it will be able to provide creative hospitality on their own. We are aiming for an art-like beautiful hotel that offers fresh and rich time.

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EXECUTIVE MUSEUM LOUNGE

“ATRIUM”



FUJIN AND RAIJIN

風神雷神

God of Wind and God of Thunder are revered as important protectors of our lives.

They are protectors of buildings, people, and materials from evil, and have also served to protect people from natural disasters since ancient times.

God of Wind and God of Thunder, created in iron by artist Mikuo Konoki

at the entrance of the Park Hotel Tokyo,
are part of the hospitality offered by the hotel,

and are a symbol of our wish for the safety and security of our guests.



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EXECUTIVE MUSEUM LOUNGE

“ATRIUM”



Exclusive lounge for in-house guests

Experience “Golden Hour” view
with Tokyo Tower, even Mount Fuji

In photography, the “Golden Hour” is the period of daytime shortly after sunrise or before sunset, during which daylight is redder and softer than when the sun is higher in the sky. At the Executive Museum Lounge “Atrium” located on 25th floor, all guests can experience panoramic city view as an art created by nature. Alcohol beverages can be purchased at the lounge, too. Please enjoy the best view with favorite beverage at the Executive Museum Lounge “Atrium.”

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EXECUTIVE MUSEUM LOUNGE

“ATRIUM”

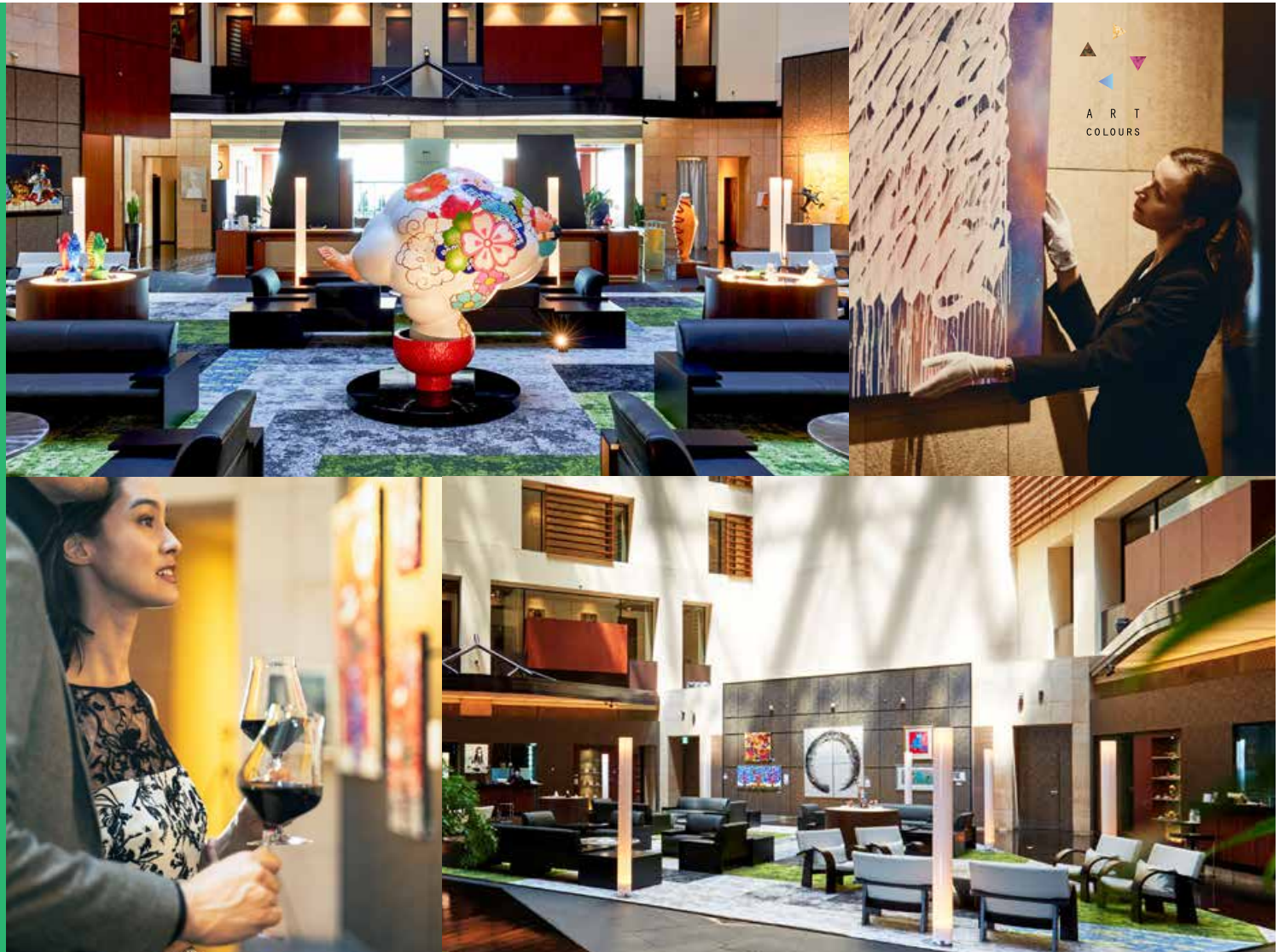


Record the Passing Time and Space with Artists

ART colours Exhibition

As part of our Art initiatives, we hold series of art exhibitions called “ART colours” at the Atrium to welcome our guests with hospitality in the form of “arrangement”.

The exhibition will be held throughout the year, and it is an exhibition of artworks with a sense of the season that is delicate with time and space.



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<https://parkhoteltokyo.com/art-at-park-hotel-tokyo/>

CORRIDOR GALLERY

exhibited on 9 floors

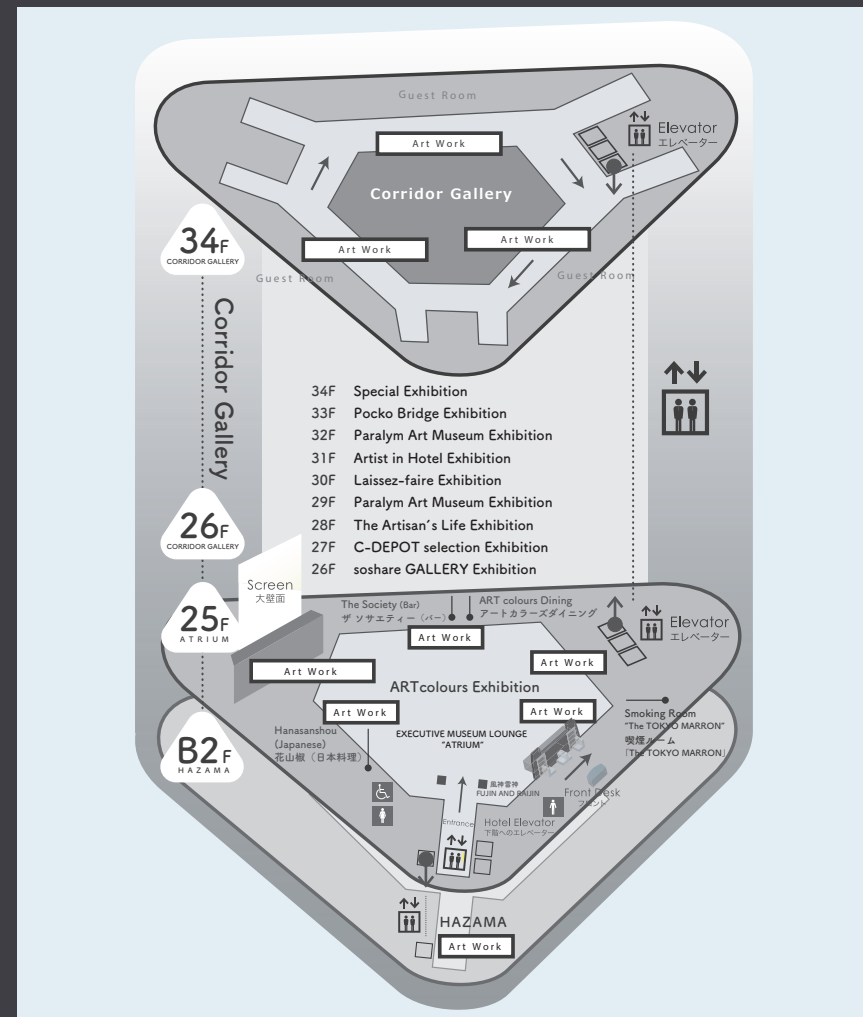


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Exhibiting more than 400 artworks

ART colours Exhibition & CORRIDOR GALLERY

- 34F Special Exhibition
- 33F Pocko Bridge Exhibition
- 32F Paralym Art Museum Exhibition
- 31F Artist in Hotel Exhibition
- 30F Laissez-faire Exhibition
- 29F Paralym Art Museum Exhibition
- 28F The Artisan's Life Exhibition
- 27F C-DEPOT selection Exhibition
- 26F soshare GALLERY Exhibition
- 25F ARTcolours Exhibition
- B2F HAZAMA (interstitial space)



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Audio Guide



-What's wabi-sabi?-

Take an ART walk in a museum-like hotel

Audio Guide

Enjoy an audio guide by scanning the above QR code.

Please use your personal headphones when listening to the audio.

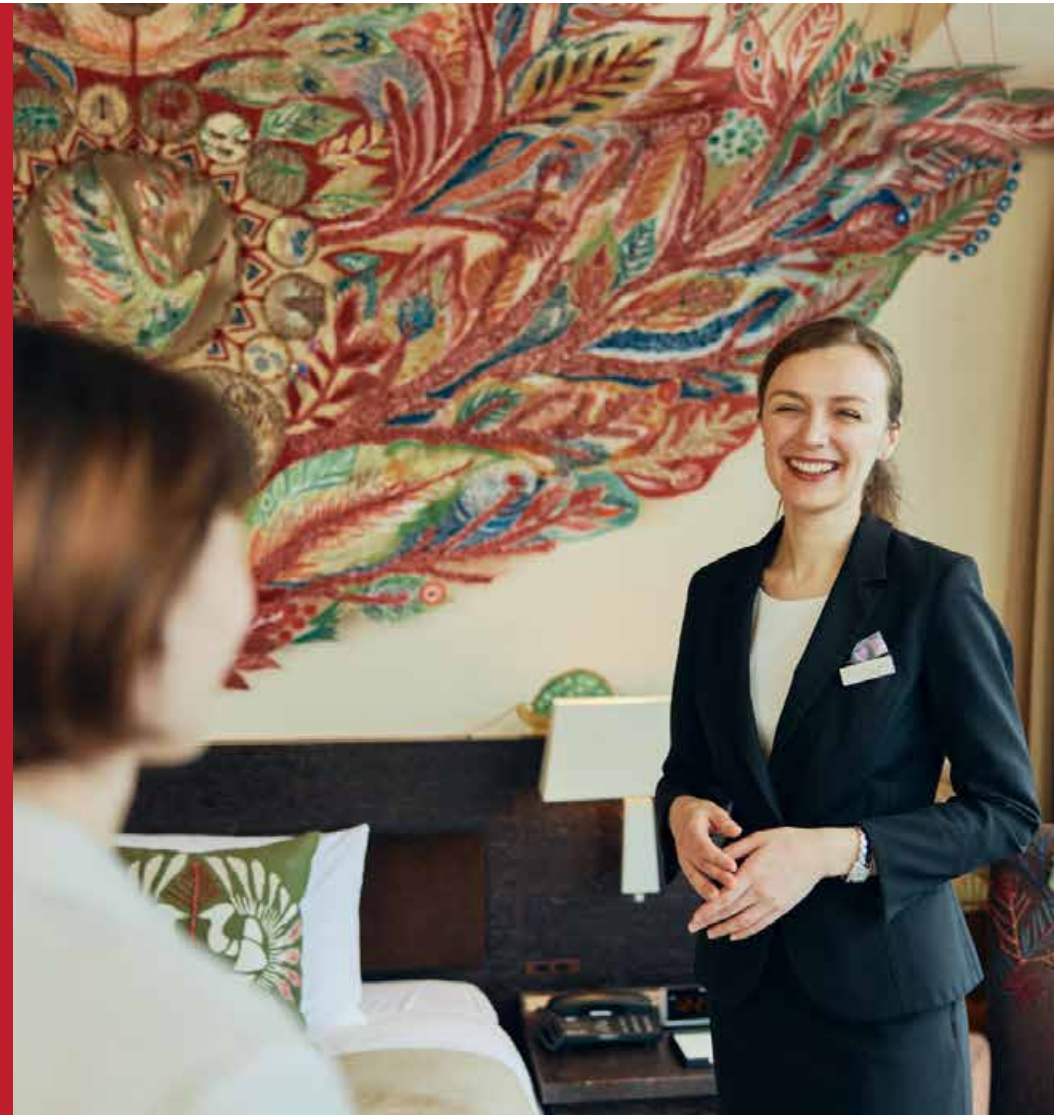
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OMOTENASHI Concierge

Spaces have been set up for guests to experience the Japanese aesthetic sense in Park Hotel Tokyo with the concept of incorporating art in unique Japanese-style omotenashi, with initiatives being carried out for them to experience Japanese aesthetics in each of the ART (Atrium, Restaurant and Travel) scenes. The “OMOTENASHI Concierge” had started from the Art Concierge in 2016, extended to the Lobby Concierge and the Restaurant Concierge. Now the 3 concierges work together as the “OMOTENASHI Concierge” as the specialists of Park Hotel Tokyo’s omotenashi, to guide guests according to their individual preferences, and help them to make their stay a more memorable one. We will be maximizing the role that Japanese aesthetics and hospitality can play to offer a memorable hotel experience in various parts of Park Hotel Tokyo.



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**ART
&
TASTE**

25^F
ATRIUM

RESTAURANTS & BAR

Hanasanshou

/Traditional Japanese Kaiseki cuisine

ART colours Dining

/All-day dining

Bar The Society

/Classic Single Malt Scotch,
Excellent Cocktails and Fine Wine

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<https://parkhoteltokyo.com/restaurants-bar/>

花山椒

Hanasanshou



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花山椒
Hanasanshou

Japanese cuisine

Hanasanshou offers a hearty selection of Japanese gastronomy, a fusion of tradition and innovation. From authentic sushi to wagyu beef steak and sashimi, you can enjoy the best of Japanese culinary culture. Traditional Japanese sake, shochu, and Japanese wines are also available, allowing you to enjoy Japanese food culture to your heart's content along with fine.



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A R T
COLOURS

Dining

ART colours Dining

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Breakfast

ART AND GASTRONOMY FEAST

Domestic Free-range Eggs

All eggs used for breakfast are domestic free-range eggs. Eggs are raised in an environment where hens can move around freely, and are fresh and safe eggs produced by healthy hens with less stress.

Fresh Morning

This breakfast menu is suitable for vegan. Using plant-based ingredients, we offer a well-balanced meal that is healthy and environmentally friendly. Enjoy our delicious dishes that make the most of fresh ingredients such as fruits, vegetables, and grains.

“ARAS” Sustainable Collection

HARMONIZING WITH THE ENVIRONMENT

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Dinner

RICH JAPANESE INGREDIENTS AND ART IN A MUSEUM-LIKE SETTING

Pizza dough made of organic wheat from Hokkaido is topped with an abundance of carefully selected ingredients from all over Japan and organic vegetables specially selected by our chef. We also offer a wide variety of other tempting appetizers and main dishes such as grilled domestic organic vegetables, Wagyu beef and porcini mushroom ragout tagliatelle, and grilled KUROGE wagyu Tokyo beef steak. The dining experience here is a luxurious one that allows you to experience the rich bounty of Japan.

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THE SOCIETY



Bar The Society

Enjoy whisky at The Society, the first bar
in Japan that gained
official recognition
by The Scotch Malt Whisky Society.



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COCKTAIL ART BLENDS JAPANESE AESTHETICS

Cocktails crafted by our skilled bartenders emphasize the unique bar skills and subtlety of Japan. At The Society, you can experience cocktails that express Japanese aesthetics and are made with an abundance of domestic and international herbs and seasonal fruits. In addition, we offer a selection of local sake from around Japan and approximately 100 single malt whiskies imported from Scotland. Please enjoy the beautiful night view from the large windows and the soothing music.



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Reception & Rooms



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<https://parkhoteltokyo.com/rooms-suites/>



Reception

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Single

【Room Size】 19 m²

【Number & size of Beds】

One W : 1,400mm/L : 1,950mm



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Queen / Twin

Queen

【Room Size】 22 m²

【Number & size of Beds】

One W : 1,600mm/L : 1,950mm

Twin

【Room Size】 22 m²

【Number & size of Beds】

Two W : 1,100mm/L : 1,950mm

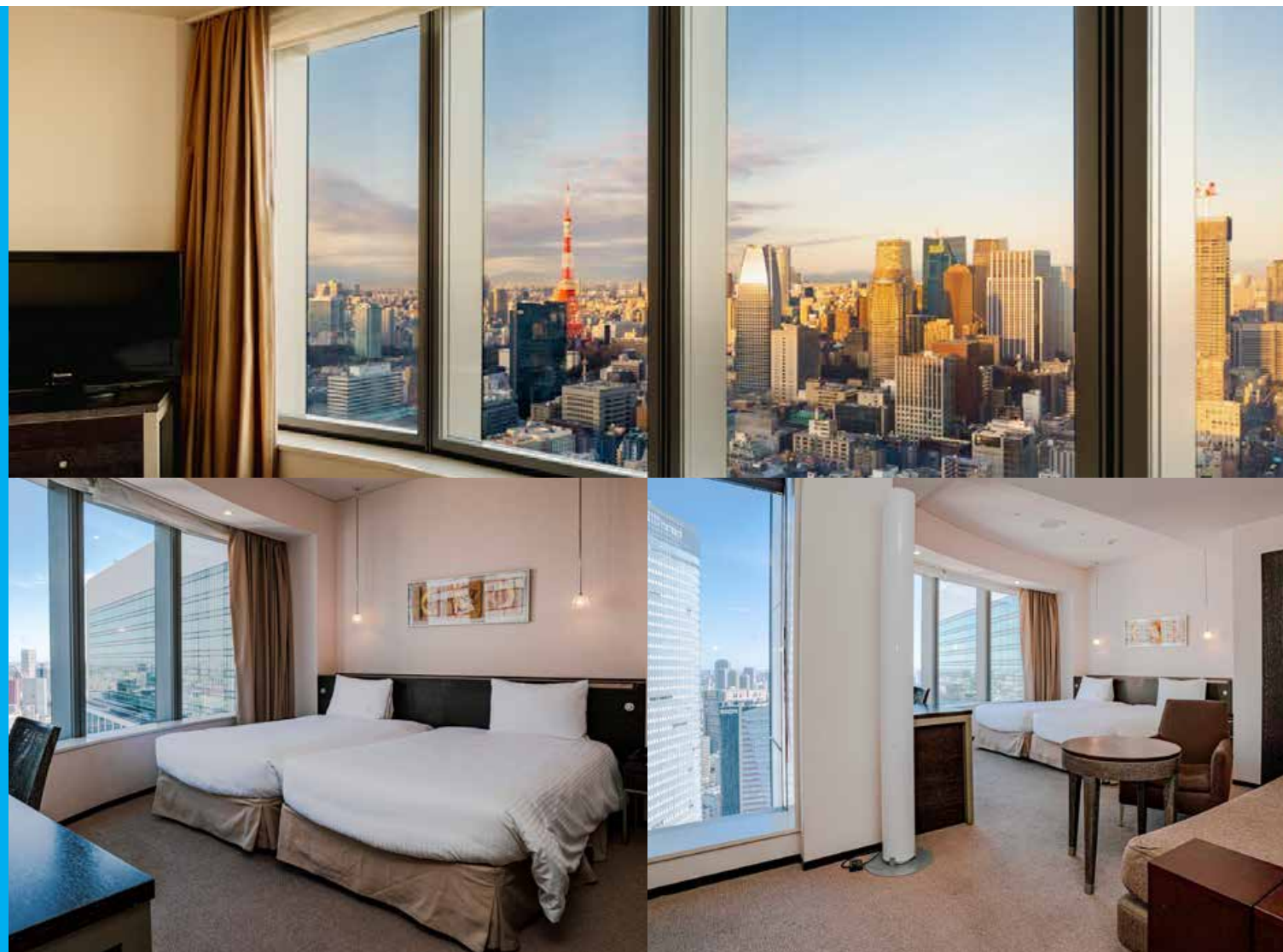
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**Corner Twin
Corner King
/Tokyo Tower Side**

Corner Twin
【Room Size】 26 m²
【Number & size of Beds】
Two W : 1,100mm/L : 1,950mm

Corner King
【Room Size】 26 m²
【Number & size of Beds】
One W : 2,100mm/L : 1,950mm



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DeluxeTwin /Deluxe King

DeluxeTwin

【Room Size】 33 m²

【Number & size of Beds】

Two W : 1,100mm/L : 1,950mm

Deluxe King

【Room Size】 26 m²

【Number & size of Beds】

One W : 2,100mm/L : 1,950mm

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Park Suite

【Room Size】 80 m²
【Number & size of Beds】
One W : 2,400mm/L : 1,950mm



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Barrier-free Room

【Room Size】 26 m²

【Number & size of Beds】

Two W : 1,100mm/L : 1,950mm

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Artist-in-Residence Project



Artist Rooms



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Artist-in-Residence Project



Artist Rooms

Based on the concept of “Infinite time and space amid cognizant Japanese beauty.” Park Hotel Tokyo has created a set of themes known as ART (Atrium, Restaurant, and Travel) and incorporated art allowing guests to experience Japanese aesthetics in the context of each of these themes. Providing a venue for artists to share their activities and information, we are taking on the role of a platform for the dissemination of Japanese culture, art and hospitality to our guests from all over the world. One part of this effort is the “Artist in Hotel” project. In the project, the artists themselves stayed in the hotel to absorb the atmosphere, and with the theme of “Beauty of Japan,” fashioned a standard guest room into a work of art with the experience and inspiration through their stay. The hotel's guest rooms themselves are works of art with nothing like them anywhere else in the world.



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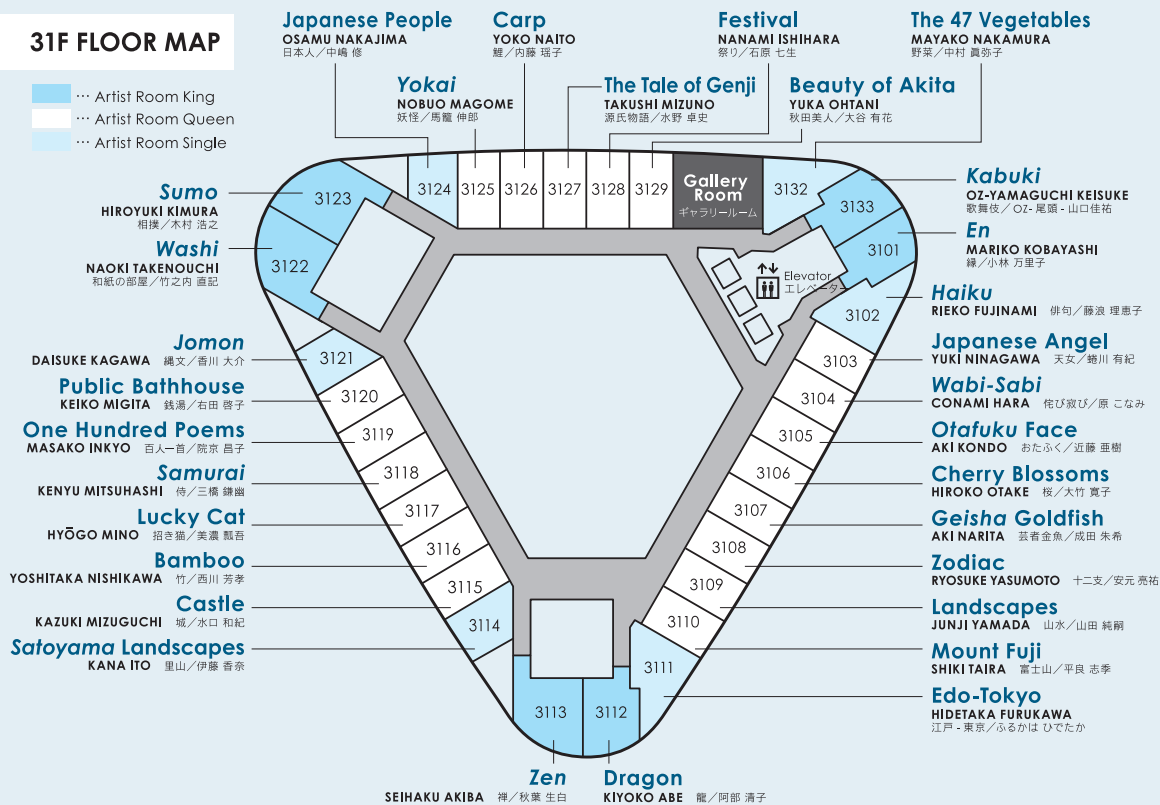
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<https://parkhoteltokyo.com/rooms-suites/artist-floor/>

31F FLOOR MAP

- ... Artist Room King
- ... Artist Room Queen
- ... Artist Room Single



Artist-in-Residence Project



Artist Rooms

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Artist-in-Residence Project



Artist Rooms

- Artist Room Single
- Artist Room Queen
- Artist Room King



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Artist-in-Residence Project



Artist Rooms

Artist Rooms Introduction

Artist Room En NO.31
by MARIKO KOBAYASHI

For every turn of Fortune's wheel, there's a time when you feel you have a secret bond with the "supernatural" beyond your own intentions and choices, which might give you or deny you these "en", and guide you somewhere else. I think that in today's changing times, we've forgotten that such inter-relationships do exist. We are connected with everything we encountered so far, and our world will continue to expand as it connects with everything we meet. I hope that your "en" with Japan, this room, and everything that happens to you in future, will be good.

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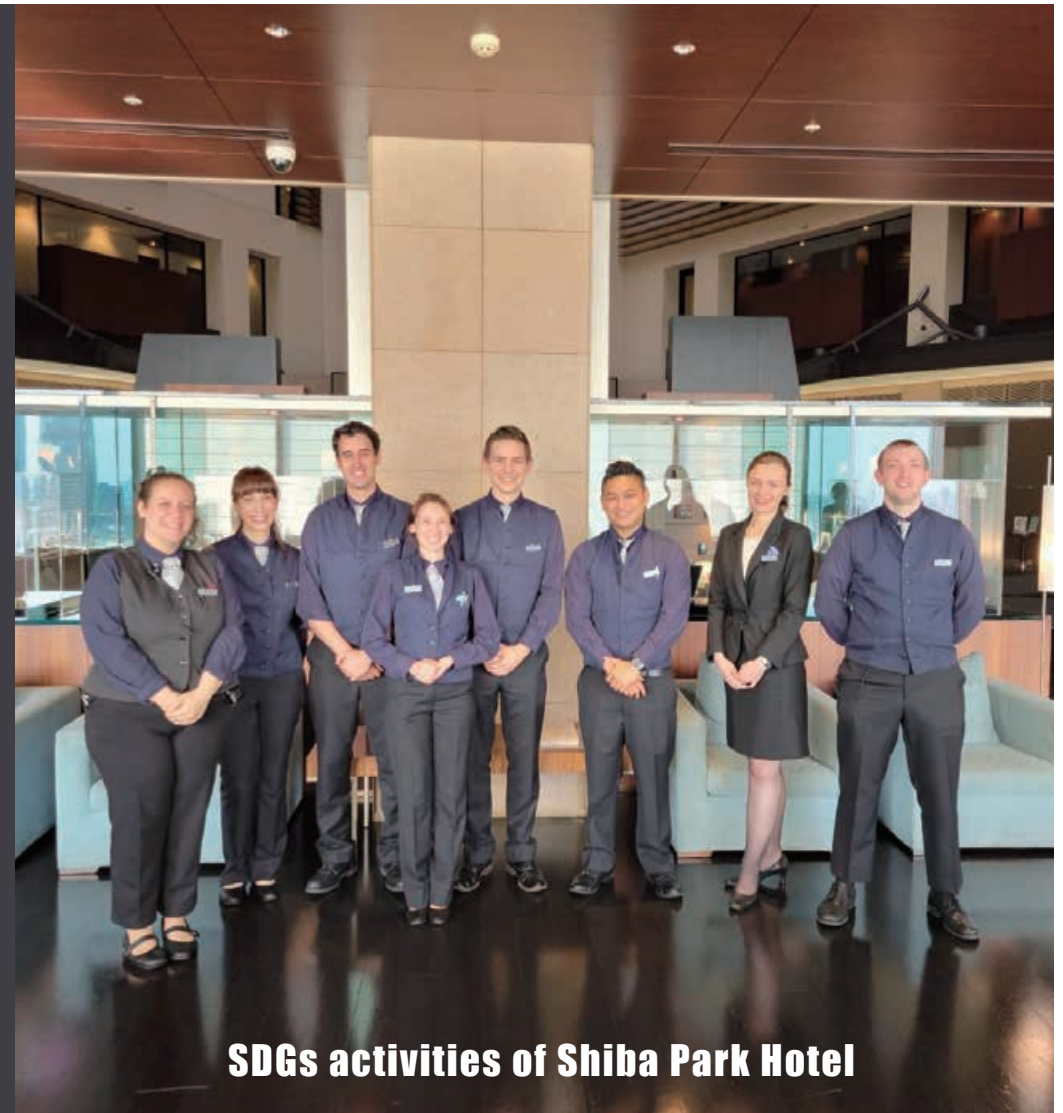


What we can do to contribute to a sustainable journey

We have set four key goals that aim to contribute to the 17 Sustainable Goals (SDGs)

We will steadily implement initiatives to fulfill our social responsibility to our guests, employees, business partners, and communities. We are also committed to contributing to people with disabilities through our art activities.

We incorporate hospitality (art) that allows our guests to experience Japanese aesthetics in the ART=Atrium, Restaurant, and Travel scenes, and we will make various efforts to welcome our guests and to be a presence that is sought after by society.



SDGs activities of Shiba Park Hotel

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<https://parkhoteltokyo.com/sdgs/>



Creating a place for activities by artists with disabilities and supporting their independence

As part of our social contribution activities, we hold a permanent exhibition in the corridor on the 32nd floor with the cooperation of the Paralympic Art. Through this space based on art, in an environment that welcomes not only Japanese guests but also many foreigners visiting Japan, we provide a place for artists to practice their art continuously, and we seek to share their works with people from all over the world.



Initiative to support disabled artists' activities

- Holding art exhibitions (all year round) featuring domestic and international works
- Exhibit and sale of works (part of the sales go to artists)
- Operating a donations box
- Donating part of the sales from vending machines inside the hotel
- Participating as a business collaborator in the Paralympic Art World Cup
- Offering accommodation package with a donation (Donation of 200 yen per room/ night)

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Domestic Free-range Eggs

All eggs used for breakfast are domestic free-range eggs. Eggs are raised in an environment where hens can move around freely, and are fresh and safe eggs produced by healthy hens with less stress.

Amenities with reduced CO2 emissions and plastic usage to be provided

We use products that contain renewable biological resources consisting of waste portions of wheat, resulting in a 29% reduction of plastic. By using kraft-like paper made in Japan, we have reduced plastic by 89% in packaging.



Upcycle design -From key cases to postcards

Zero use of PET bottles for mineral water in guest rooms

The mineral water in guest rooms is natural mineral water extracted from the nature of the Kunisaki Peninsula in Oita Prefecture, which is soft and easy to drink. Additionally, to eliminate plastic, we use aluminum cans, a material considered to be environmentally friendly.

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ART SHOP TANAGOKORO_g アートショップ 掌_g

Experience real Japanese craftsmanship at first hand. Exhibition sales of traditional Japanese handcrafts will give an aesthetic sense of Japan through art.

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THANN Sanctuary

Asian-born natural skin care brand spa

The Asian-born natural skin care brand spa "Tan Sanctuary" is a stylish salon full of exotic scents. You can experience a blissful time with Thailand's unique hospitality. In addition, the store in the home country has won high praise, such as being selected as "Hot 55 spas of the world" by the prestigious travel magazine "Condé Nast Traveler" in the United States. Available for everyone, regardless of gender.

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https://www.thann-natural.co.jp/f/spa_shiodome_en



Stay Experience

Unwind in Artistic Splendor at Park Hotel Tokyo ART At Park Hotel Tokyo

Discover Park Hotel Tokyo, where Japanese artistry and luxury converge in the city's heart. Embrace the beauty of the four seasons, celebrated through our ART colours project, transforming each space into a vibrant canvas reflecting Japan's rich heritage. Our atrium sky garden blends serenity with Tokyo's dynamic pulse, offering stunning skyline views.

Experience elegant rooms, crafted by local artists, harmonizing tradition and modern opulence. Indulge in exquisite, seasonal cuisine amidst Tokyo's majestic vistas. Ideally situated, our hotel is a portal to Tokyo's marvels, with a commitment to genuine Japanese hospitality. At Park Hotel Tokyo, every moment is a journey into the soul of Japan, where luxury is an art form.

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



<https://parkhoteltokyo.com/stay-experience/>

Hotel tour "ART walk" using audio guide

Throughout the season, the art exhibition ART colors, which has a sense of the seasons that change over time with artworks, and the theme of "Art for all", were set up with the desire to make art more familiar. In addition to exhibits such as "Corridor Gallery", you can relax and enjoy a tour that introduces the charm of Park Hotel Tokyo, such as artworks and artist rooms installed in various places.



Residence work "Hazama" inspired by "Alley leading to the tea room"



"Roji" is an area where you prepare your mind to go to tea room. Pathing through the "Roji", you may feel like you are pathing from everyday life to extraordinary life. Take a deep breath with a world view that expresses the beauty of space unique to Japan in a modern way.

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**Record the Passing
Time and Space with Artists
ART colours Exhibition**

Held throughout the spring, summer, autumn and winter, it expresses the atmosphere and culture that change with the seasons of Japan through art. Experience the scenery you draw, which can only be found here, in a relaxing time and space like a museum.



CORRIDOR GALLERY



Under the theme of "Art for all," the "Corridor Gallery" was created with the desire to make art feel closer to you. A wide variety of artworks are exhibited on 9 floors with different themes. Please take your time to take a look.

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Enjoy authentic Japanese cuisine at Hanasanshou or dinner at ART colours Dining

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"Hanasanshou" is in a great location on the 25th floor. The cuisine is traditional Kaiseki using seasonal ingredients. ART colours Dining is a creative space surrounded by artworks, and is characterized by the atmosphere of enjoying a meal in the museum.



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**Mixology cocktail
 “To the Unknown Cocktail Experience”
 -more than 100 single malt whiskies**

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The Cocktail Laboratory in the back of the bar space is where cocktail designers explore and create new cocktails every day. You can experience an unknown mixology cocktail that can only be found here. There are about 100 types of single malts ordered from Scotland. Cask Strength of barreled unblended malt whisky is a whisky that has the same bottle shape but different contents. Each bottle has a title of poetic expression.

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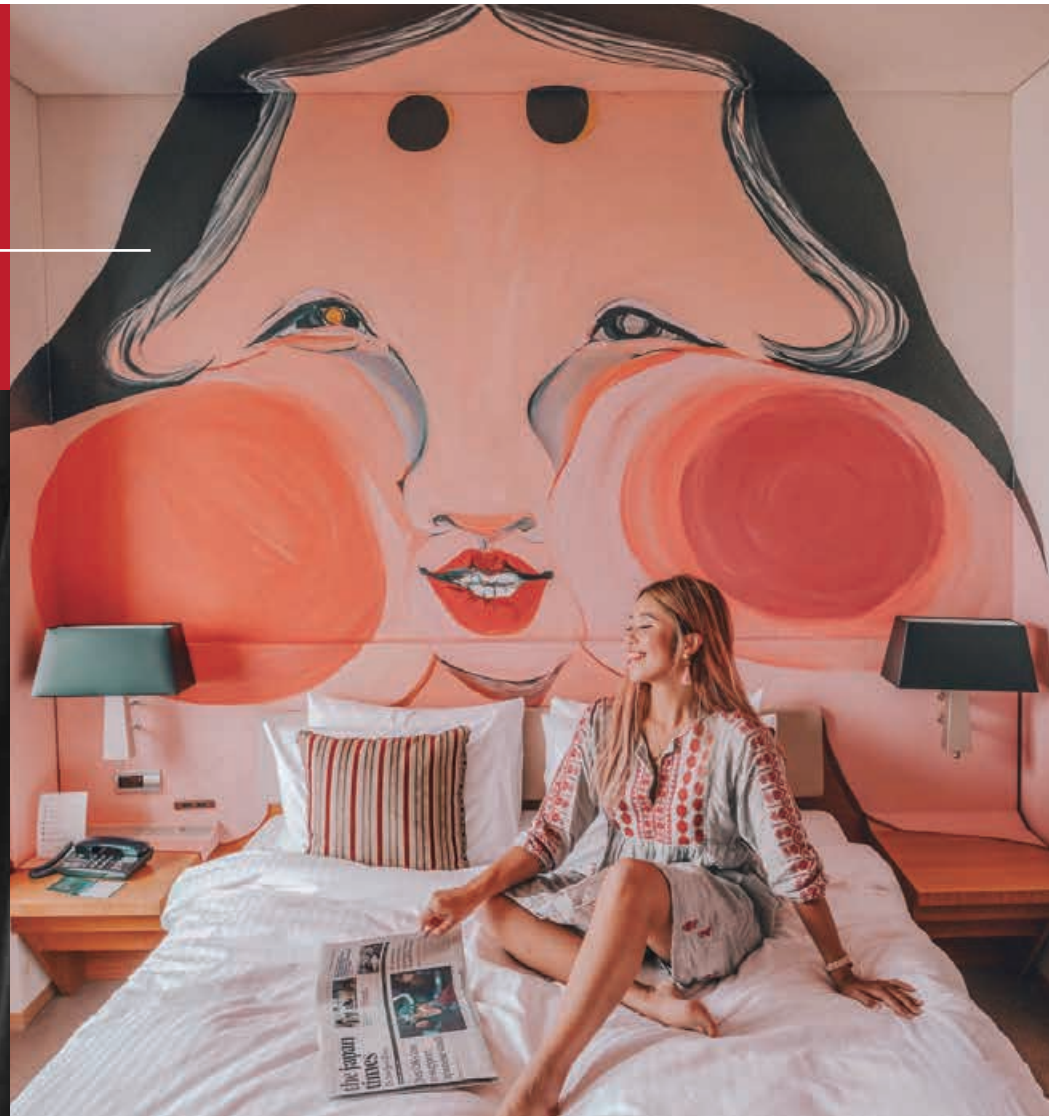
Artist Rooms

31^F

The artist room is an art space that is unique to you in the world. It is also a place to stay, and an art that is established by the presence of people. What do you think, feel and see by being part of art?



Artist in Hotel



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Breakfast

You can enjoy breakfast at ART colours Dining. Please spend your time surrounded by artworks.



Sightseeing around the area

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Experience Art at Art Hotel



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<https://parkhoteltokyo.com/experience-art/>



For Hotel Guests Only

Table-Style Tea Ceremony

Performance Observation & Matcha Experience

テーブル茶道パフォーマンス見学 & お抹茶体験

Table-style Tea Ceremony Experience EXCLUSIVE FOR IN-HOUSE GUESTS

Experience a modern table-style tea ceremony in a space surrounded by contemporary art. Japanese tea ceremony is an art that harmonizes the mind and body. In the experience, you will spend time calming your mind by preparing tea in silence.

Immerse yourself in the beauty of the tea utensils, the delicate movements, and the profound spirituality embodied in a single cup of matcha green tea, and feel the essence of Japanese culture. Along with traditional Japanese sweets, you will also learn about the history and etiquette of the tea ceremony.

Take a break from everyday life for a moment of peace and tranquility, and experience the beauty and serenity of the tea ceremony.

**Free of Charge / For only In-house guests
Every Wednesdays 11:00 a.m. / 4:00 p.m.**

【Private】

Table-style Tea Ceremony

Please request the experience date through the booking form
30 days prior to the experience date
Language: English

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<https://parkhoteltokyo.com/experience-art/table-tea-ceremony/>



【Agents】

Experience Matcha green tea ceremony

Available to: Overseas agents contracted by Park Hotel Tokyo

Date & Time: To be arranged according to your request.

Reservation deadline: 2 months prior to the event

Language: English

Duration: 1 hour

Number of participants: 6 to 10 (minimum of 6 guaranteed)

Content:

History of tea ceremony, introduction to Japanese sweets,
demonstration of tea preparation and serving,
and viewing of tea utensils

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<https://www.shibaparkhotel.com/en/sales/pht/tea-ceremony/>

Be an Artist! Art Experience Workshop

【Agents】 Experience of Art Wine

Content:

1. "A never-fail art experience, even for beginners" proposed by instructors with art college backgrounds
2. "Pairing art and wine" in accordance with the characteristics of the artist and the painting
3. "Experience of creating artwork" with everything prepared for you, just by visiting on the day of the event.

Subject: Hokusai Katsushika's "Fugaku Sanju Rokkei
(Thirty-six views of Mt. Fuji) Kanagawaoki Namiura"

Available to: Overseas agents contracted by Park Hotel Tokyo

Date & Time: To be arranged according to your request.

Reservation deadline: 2 months prior to the event

Language: English

Duration: 2 hours

Number of participants: 6 to 20 (minimum of 6 guaranteed)



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<https://www.shibaparkhotel.com/en/sales/pht/art-wine/>

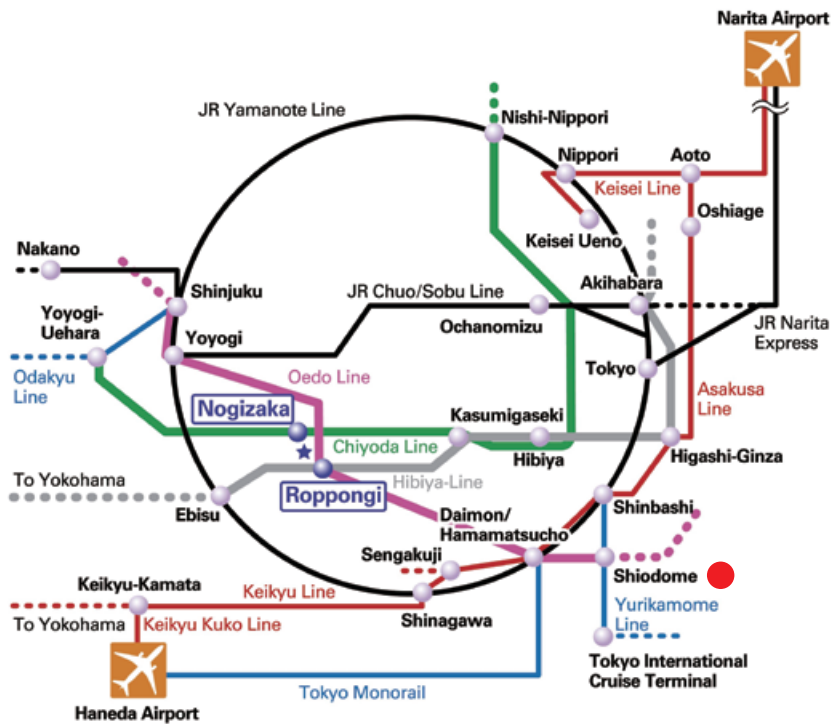
Location



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