

**Where your Tokyo Odyssey Begins**  
**The Library Hotel by Shiba Park Hotel**

**Brand Book**

 Since 1948  
**Shiba Park Hotel**  
The Library Hotel by Shiba Park Hotel

<https://www.shibaparkhotel.com/en/>

# Shiba Park Hotel Brand Book

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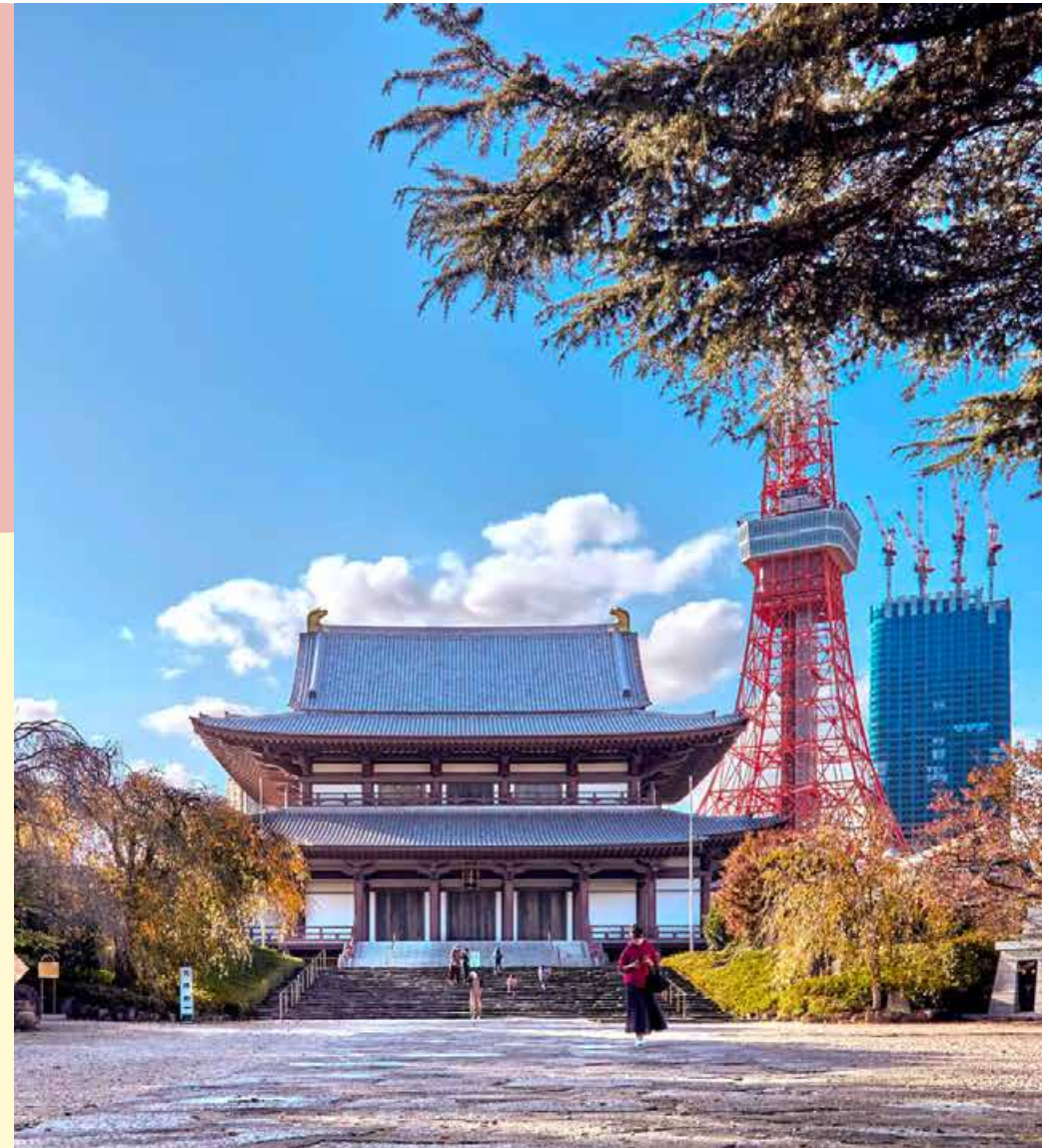
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## Embrace Refined Elegance

**Discover Japan through  
our unique blend of thoughtful hospitality,  
designed comfort, and a library that awakens wonder.**

Nestled in the culturally rich Shiba area of Tokyo, a region steeped in the grandeur of the Edo era, our unique hotel concept merges the timeless art of reading with the luxury of travel. Each space within our premises is thoughtfully adorned with an eclectic collection of books, inviting guests to embark unforgettable trip in Japan. From the quiet corners of our cozy rooms to the serene ambience of our Library Lounge, the hotel serves as a sanctuary for curious minds and souls seeking inspiration amidst the historical backdrop of one of Tokyo's most storied neighborhoods.



## History

Immersed in the rich legacy of the Edo era, our hotel in Tokyo's Shiba area serves as a gateway to a storied past influenced profoundly by Tokugawa Iyasu. Guests can delve into the history that shaped Japan as they wander near landmarks such as the iconic Zojoji Temple and the historic Takanawa Okido Ruins. The hotel itself reflects the elegance of its surroundings, blending modern hospitality with echoes of shogunate reign, enriching every stay with a deep cultural resonance.

## Location

Strategically located, our hotel is just a stone's throw from significant sites that offer guests a seamless journey through Tokyo's heritage. Shiba Park, a serene expanse nearby, houses the towering Shiba Maruyama Kofun, inviting exploration and relaxation in a historically rich setting. This prime location not only provides easy access to these cultural landmarks but also situates guests in the heart of Tokyo, where the past and present converge spectacularly.



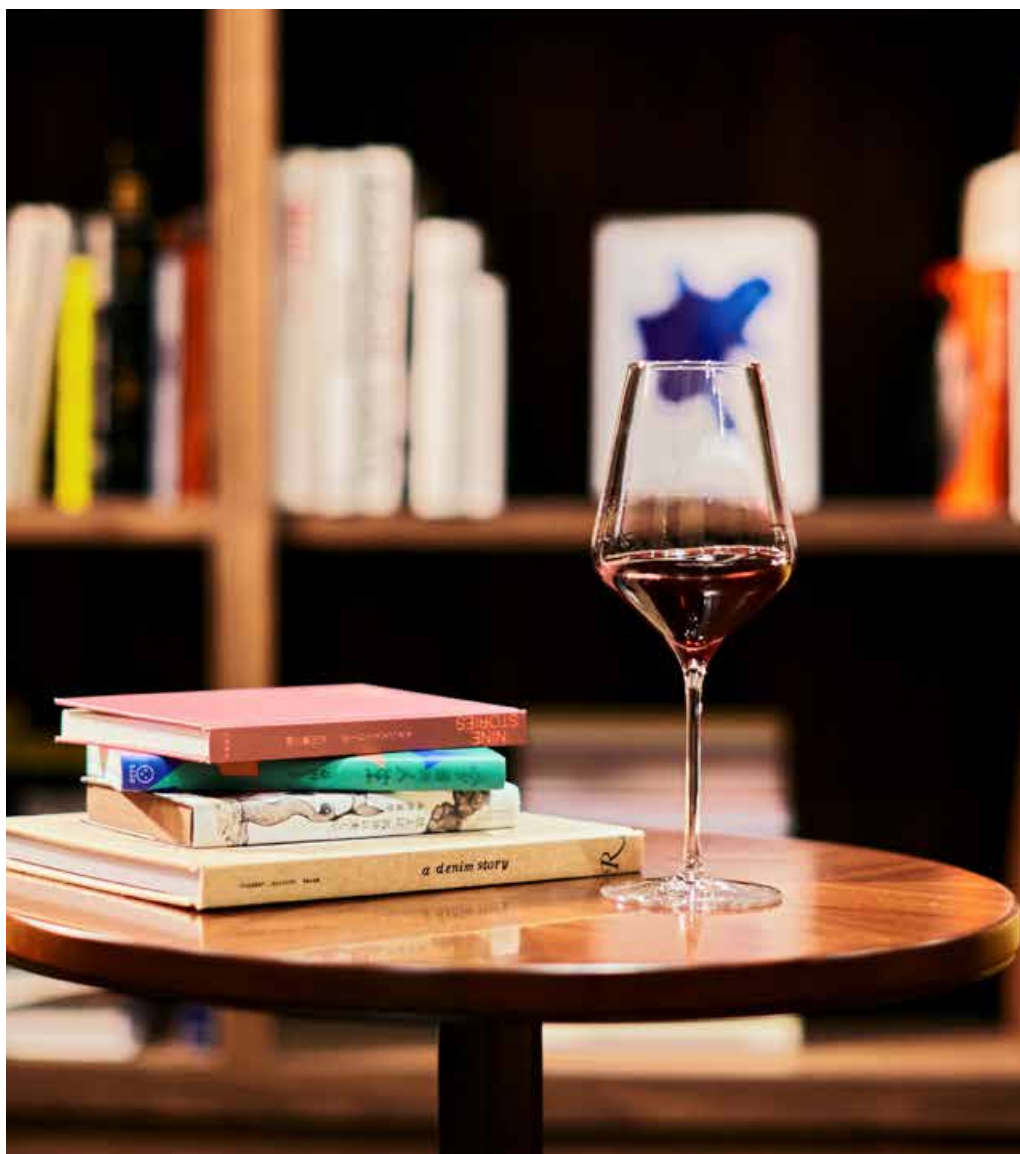
## Book Collection

Dive into a collection where art meets adventure and travel, a gateway to worlds unseen and stories untold. Every volume is a journey, inviting you to explore the tapestry of human creativity and the marvels of the globe in just a turn of the page.

## Book & Culture Tale of Artisans

Shiba Park Hotel presents the “Tale of Artisans”—a curated exhibition spanning the first and second floors, dedicated to celebrating the exquisite work of Japanese artists and craftsmen. This unique feature of the hotel allows travelers to immerse themselves in the rich tapestry of Japan’s artistic heritage, with the opportunity to explore a collection of hidden treasures gathered from across the country. Each piece tells a story, offering guests a tangible connection to the culture and traditions of Japan. serves as a destination for those seeking the elegance of modern hospitality infused with historical charm and also provides a memorable journey into the heart of Japanese artistry, with select pieces available for acquisition, allowing guests to take home a piece of their journey as a cherished souvenir.





## Stay Experience

We redefine the stay experience by embracing the timeless joy of reading, coupled with the simple pleasures of fine wine, craft beer, and an assortment of teas and coffees, all available in our inviting lobby. Our vast selection of books, carefully positioned throughout the hotel, encourages guests to wander, explore, and find their own cozy nook or vibrant social space to relax and immerse in literature. This unique approach fosters an atmosphere of discovery and leisure, allowing guests to traverse the hotel's expanse freely, engaging with both the written word and fellow travelers, crafting a stay that's as enriching as it is relaxing.



## Dining

“The Dining” at Shiba Park Hotel stands as a culinary crossroads where the flavors of the world converge, celebrating the rich tapestry of cultures that now call modern Tokyo home. Our restaurant seamlessly blends Japanese, Western, and Chinese cuisines, offering an exquisite dining experience that mirrors the diverse, cosmopolitan spirit of the city. Each dish is a homage to its roots, crafted with authenticity and a creative twist, inviting guests to embark on a gastronomic journey that transcends borders.

## Sustainability

In the Edo period, dating back about 400 years, Tokyo was renowned for its pristine condition. The people of the Edo era nurtured a sustainable culture, valuing every resource and infusing this appreciation with a playful spirit, a legacy we continue to embrace today.



Tagline

A Graceful Cozy Hotel  
Like Auberge with  
Delectable Culinary Experience  
and Books





A Library Hotel That Connects  
People, Towns, and History

Hotel Concept



## Concept Story

Even now, Shiba area of Tokyo is where the atmosphere of Edo still exists.

Shiba Park Hotel is a good old hotel that has spelled out history in a way that breathes into the traditions and culture of this area.

The hotel retains its comfort, but has the face of a “Library Hotel” with a new collection of books centered on the climate, people, and history of the city.

We at Shiba Park Hotel aim to be a hotel where history and culture are spelled out over time and lead to a better and more prosperous tomorrow.

## Design Concept



### RECEPTION

WELCOME LOBBY

Creating a "hospitality" space that welcomes guests with warm light calm design that makes you feel the tradition of the hotel

"Light" that lights the fireplace

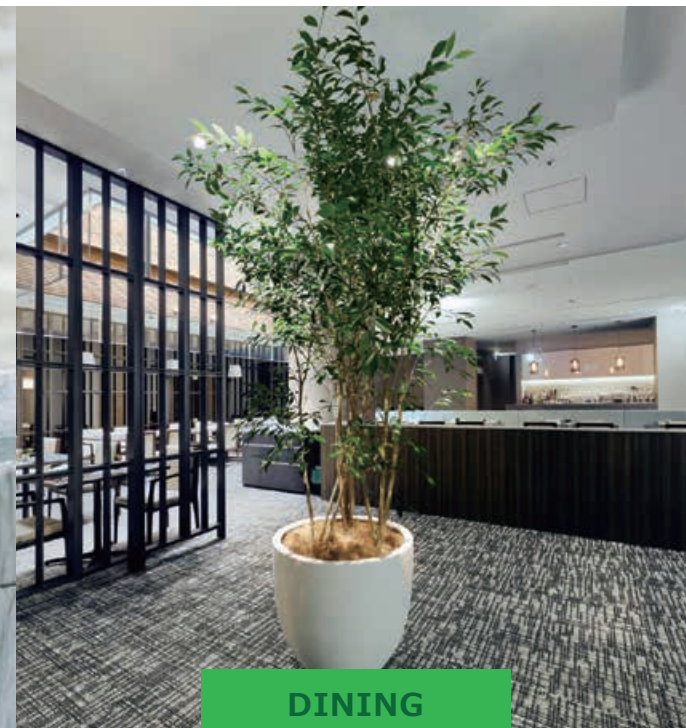


### ENTRANCE

POINT OF PREMIUM

Achieve harmony with reception and dining by adding new elements to the existing interior

"Water" that brings comfort



### DINING

GARDEN DINING

Atrium with natural light utilizing the space, The Dining creates an atmosphere that feels nature reminiscent of the greenery of the lush Shiba Park

Relaxing "Green"



**Hotel with 1,500 books in collection**

## **Library Lounge 1st floor**

The selection lets you feel the spirit and history of hospitality developed uniquely at Shiba Park Hotel.

“Shiba” was passed down from Edo to Tokyo, then to the modern Tokyo. Important things have been passed down through generations.

We prepared bookshelves that do not fade even after all the years.

## Central staircase 1st-2nd floor

In the Edo period, it was the place where the school dormitory of Zoujoji was located, and while inheriting the feelings (DNA) of the land and valuing "universal beauty", we will create a better and more prosperous future that is modern and sustainable.

It is a space that expresses the "past," "present," and "future." There is a large bookshelf with a height of about 7m installed around the stairs that go up from the first floor to the banquet floor. You can also pick up a book while go up the stairs.





## Foyer -Book & Culture- 2nd floor

You can learn about the city, history and historical background, and see the time from Shiba Park Hotel was born to the present time. We have selected books that will give you hints for thinking about the direction you should take from now on, based on the past and present.

For the exclusive in-house guest  
**Reading Companion**  
Enjoy the hotel time with our book collections!

To fully enjoy your hotel time at Shiba Park Hotel, we have prepared  
a “Reading Companion” for you.  
Please spend a relaxing and leisurely time  
with a variety of books in your hand, and beverages.



## Introducing the books recommended by the Omotenashi Concierge from about 1,500 books in Japan and overseas

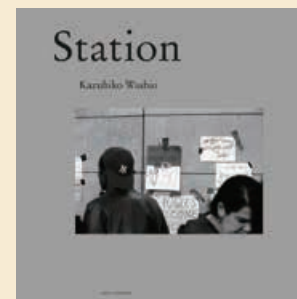
All guests of Shiba Park Hotel can use the Library Lounge.  
From Japanese and foreign books, we will introduce the books recommended  
by the Omotenashi Concierge. Please enjoy a moment to read books.



東京（都市四部作）TOKYO  
写真家：ウィリアム・クライン / William Klein  
出版社：アキオナガサワパブリッシング  
/ Akio Nagasawa Publishing



高田賢三 Kenzo Takada  
著者：高田賢三、増井和子  
/ Kenzo Takada, Kazuko Masui  
出版社：Acc Art Books



Station  
写真：鷺尾和彦 / Kazuhiko Washio  
寄稿：梨木香歩 / Kaho Nashiki  
デザイン：須山悠里 / Shuri Suyama  
出版社：夕書房 / SEKI SHOBO



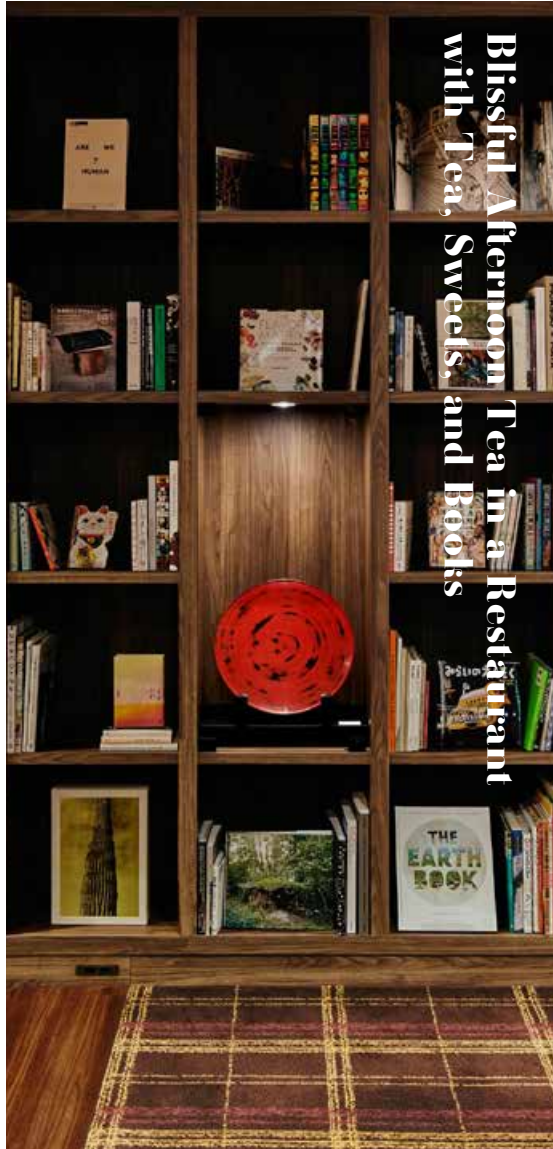
海の風  
Makani Pili Touching Wind  
著者：佐藤次郎 / DENJIRO  
発行：ブエノ！ブックス / Bueno!Books





## Authentic Cultural Journey

Immerse yourself in the rich tapestry of Japanese heritage with Shiba Park Hotel's curated cultural experiences. Revel in the delicate art of Kintsugi, where broken pottery finds new life through golden repair, symbolizing beauty in imperfection. Listen to the fascinating stories of skilled artisans, preserving centuries-old crafts. Experience the serene simplicity of a table-style Japanese tea ceremony, and learn about the Shiba Park Hotel with our audio-guided tours. These unique activities offer a glimpse into the soul of traditional Japan for an unforgettable cultural experience.



Blissful Afternoon  
Tea in a Restaurant  
with Tea, Sweets,  
and Books



*Book & Culture  
Tale of Artisans*



## Book & Culture **Tale of Artisans**

Shiba district in Tokyo retains the Edo-era charm, with Shiba Park Hotel blending tradition and culture. This library hotel hosts the "Tale of Artisans" exhibition, showcasing seasonal themes focused on Japanese culture through books.

Japan's rich nature and changing seasons are reflected in its scenery, festivals, and crafts. The exhibition highlights the beauty and traditions shaped by these changes. We warmly welcome guests year-round, offering an experience where history and culture lead to a richer future.





Audio guided tour  
Library Walk

Join the audio guided tour  
“Library Walk”

## Audio Guided Tour “Library Walk” Story of Library Hotel

Shiba Park Hotel, a hotel like a library or museum. So why not experience our “Library-walk,” an audio guided tour that will show you the charms of Shiba Park Hotel? You may begin the tour at any time and from any location of your choice using your own smartphone.



## Omotenashi Concierge

With the heartfelt hospitality of the "Omotenashi Concierge", you can enjoy a once-in-a-lifetime hotel experience of "only now, only here, only you".



THE DINING

Primula 北京 花椒

**The Dining**





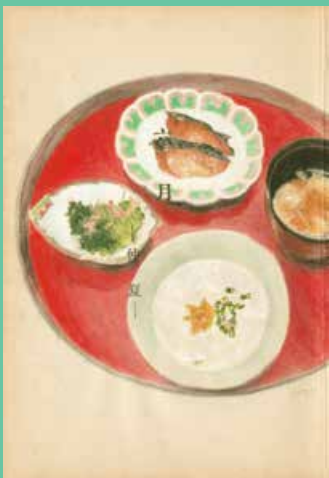
THE DINING

Primula 北京 花山椒

## The Dining

“The Dining” at Shiba Park Hotel stands as a culinary crossroads where the flavors of the world converge, celebrating the rich tapestry of cultures that now call modern Tokyo home. Our restaurant seamlessly blends Japanese, Western, and Chinese cuisines, offering an exquisite dining experience that mirrors the diverse, cosmopolitan spirit of the city. Each dish is a homage to its roots, crafted with authenticity and a creative twist, inviting guests to embark on a gastronomic journey that transcends borders.

A moment of joy  
**Breakfast**







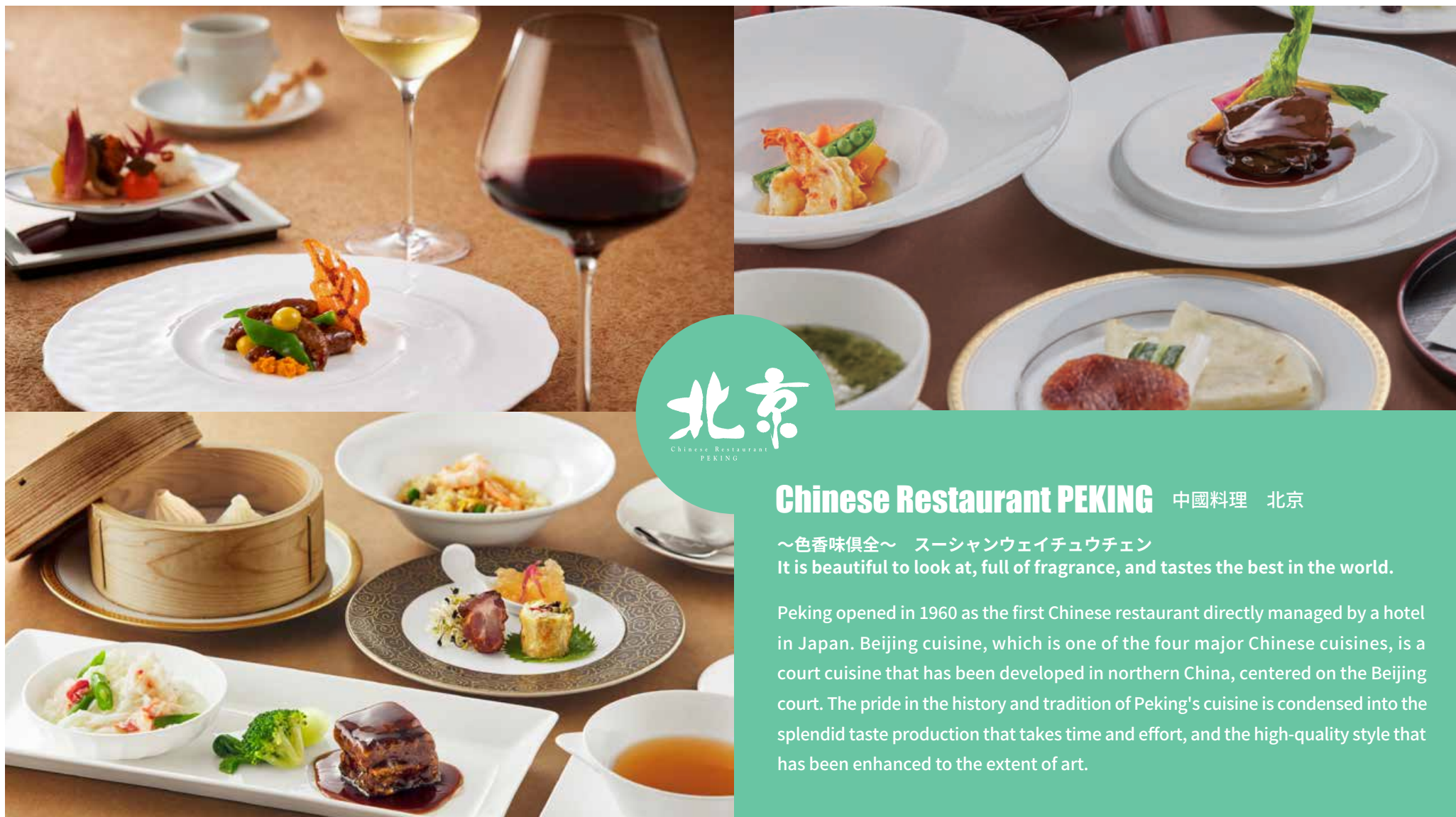
## A moment of joy Breakfast

Why not start your day with our breakfast buffet at “The Dining.”

Try three types of cuisine – Japanese, Western and Chinese for your breakfast.

# Lunch & Dinner





北京  
Chinese Restaurant  
PEKING

## Chinese Restaurant PEKING 中國料理 北京

～色香味俱全～ スーシャンウェイチュウチェン

It is beautiful to look at, full of fragrance, and tastes the best in the world.

Peking opened in 1960 as the first Chinese restaurant directly managed by a hotel in Japan. Beijing cuisine, which is one of the four major Chinese cuisines, is a court cuisine that has been developed in northern China, centered on the Beijing court. The pride in the history and tradition of Peking's cuisine is condensed into the splendid taste production that takes time and effort, and the high-quality style that has been enhanced to the extent of art.



江戸料理  
**花山椒**  
Hanasanshou

**Japanese cuisine Hanasanshou** 江戸料理 花山椒

Offering a variety of dishes that allow you to enjoy the four seasons of Japan

Japanese cuisine that takes time and effort to make the best use of the colorful and richly attractive ingredients of the four seasons. "Hanasanshou" cherishes the changing scenes such as running, season, and remnants, and delivers Japanese techniques woven by traditional delicate craftsmanship and simple seasoning that does not look strange. Please enjoy the depth of Japanese cuisine to your heart's content in a modern space.





Primula

## brasserie Primula ブラッスリー プリムラ

Providing a certain taste that has been loved for many years, with tradition and hospitality that has been passed down from 1965 to generations.

The restaurant opened as the main dining in 1965. In 1972, it started operation as a steak restaurant "Primula." We have been operating as a hotel restaurant that is familiar to local residents, businessmen and foreigners visiting Japan who use Shiba Park Hotel. Please experience a variety of dishes made with reliable techniques that have been loved for many years.



# Rooms

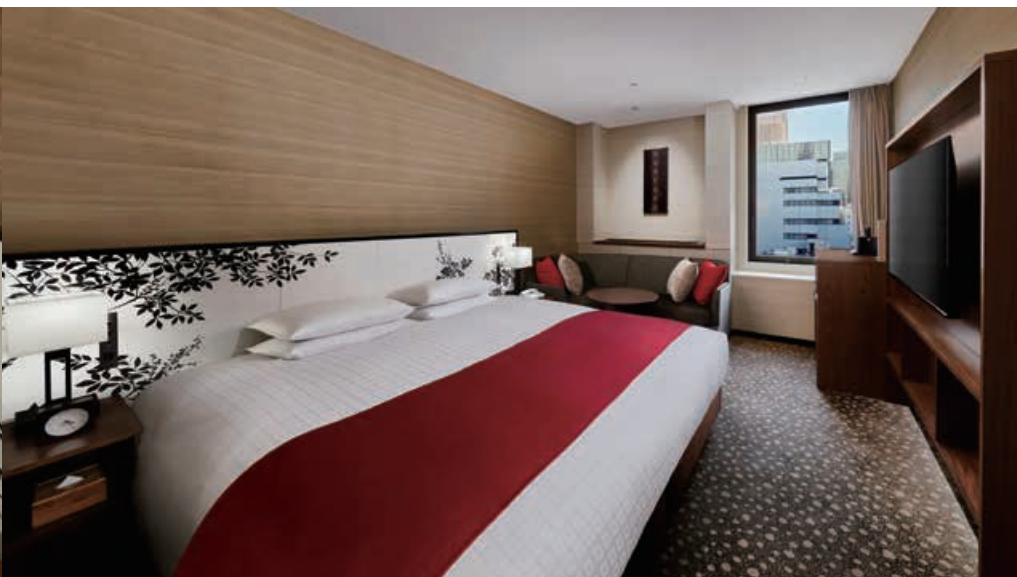
客室





## Reception

Discover tranquility and style in our spaces, where books and modern Japanese aesthetics meet. Make your Tokyo stay memorable with us.



## スタンダードキング Standard King

【Room Size】 21 m<sup>2</sup>

【Number & Size of beds】 One W : 2,000mm/L : 1,950mm

【Room Capacity】 2 people



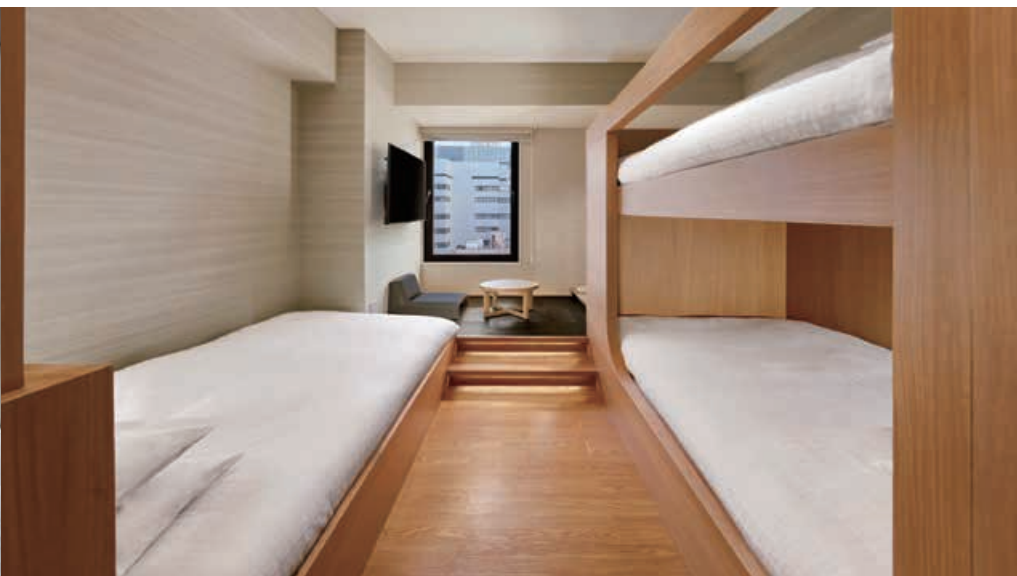


## S スタンダードツイン Standard Twin

【Room Size】 21 m<sup>2</sup>

【Number & Size of beds】 Two W : 1,100mm/L : 1,950m

【Room Capacity】 2 people



## スタンダードトリプル Standard Triple

【Room Size】 21 m<sup>2</sup>

【Number & Size of beds】 Three W : 1,000 mm/L 1,950 mm

※※One bunk bed & one single bed

【Room Capacity】 3 people



デラックスキング  
Deluxe King

【Room Size】 32 m<sup>2</sup>

【Number & Size of beds】 One W : 2,200mm/L : 2,050mm

【Room Capacity】 2 people



## D<sup>デラックスツイン</sup>eluxe Twin

【Room Size】 32 m<sup>2</sup>~ 39 m<sup>2</sup>

【Number & Size of beds】 Two W : 1,200mm/L : 2,050mm

【Room Capacity】 2 people ※Extra bed can be used



ジュニアスイート  
Junior Suite

【Room Size】 44 m<sup>2</sup>

【Number & Size of beds】 One W : 2,400mm/L : 1,950mm

【Room Capacity】 2 people ※Extra bed can be used



## Inglenook

イングルヌック

Inglenook means "a warm and comfortable small room." Next to the elevator on the guest room floors, we have prepared a small reading area where guests can spend their time comfortably. Please enjoy with books with themes for each floor.

<b>11F</b>	<b>Art</b>	アート
<b>10F</b>	<b>Fashion</b>	ファッション
<b>9F</b>	<b>Travel</b>	トラベル
<b>8F</b>	<b>Photography</b>	写真
<b>7F</b>	<b>Architecture</b>	建築
<b>6F</b>	<b>Crafts</b>	工芸

## How we can contribute to sustainable vacations

### SDGs activities in Shiba Park Hotel

We have set four key goals that aim to contribute  
to the 17 Sustainable Goals (SDGs)

We will steadily implement initiatives to fulfill our social responsibility to  
our guests, employees, business partners, and communities.

In the Edo period, dating back about 400 years, Tokyo was renowned  
for its pristine condition. The people of the Edo era nurtured a sustainable culture,  
valuing every resource and infusing this appreciation with a playful spirit,  
a legacy we continue to embrace today.





## Sustainable amenities

### Millennium Organics Blue Label

Shampoo, conditioner, body wash, and hand wash  
\* Body lotion is a Millennium Organics product.

We offer the amenities of "Millennium Organics Blue Label" containing 90% or more of plant and mineral derived ingredients. It is scented with natural essential oils without using synthetic fragrances, uses carefully selected raw materials according to organic standards, such as not using ethylene, and does not use harsh preservatives such as parabens and MIT, and has antibacterial properties. It has a formula (ingredient composition) that maintains antibacterial properties due to the blend balance of essential oils and plant extracts, and we have adopted products that have a low environmental burden as a whole.

### Eco-amenity / Straw mixed with raw materials

Toothbrush, bi-fold hairbrush, razor, vanity kit, body towel

It is a product that uses raw materials that contain natural straw.  
It is an amenity that reduces the burden on the environment by reducing the plastic usage by about 40%.





## Participating in the “Book Baton Project” to deliver education through books

we have created and displayed a Book Tree with books donated by our hotel guests and employees, and donated the proceeds from the sales of those books through the “Book Baton Project” run by Room to Read Japan, a certified non-profit organization. The donations are given to improve literacy rates among children living in historically low-income areas of Asian and African countries.

## Uses environmentally friendly bamboo products

Shoehorn, brush, bath trash can, trash can (2 pcs), hair dryer & hand towel holder, amenity case BOX, notepad holder, tissue case, hanger, ballpoint pen for guest room.

In order to reduce the use of plastic, we have adopted products that use bamboo material for the body.

## Zero use of plastic bottles for mineral water in the guest rooms

By using the purified water server, the use of plastic bottles for water in guest rooms will be reduced to zero. The water source is drinking water from Tokyo, which is known as one of the safest and best quality water sources in the world. The water is delivered through a water purifier before use. Continuous use of controlled drinking water also helps conserve resources.



# Hotel Experience





## Encounter of Gastronomy and Books Tokyo hotel stay with 1,500 books

We will deliver experiences at Shiba Park Hotel, where you can enjoy serendipity encounters with books and enjoy gastronomy like an auberge.

How do you spend your time reading books? There are probably many people who immerse themselves in the world of books while relaxing on their sofas, beds, cafes, etc. At the Shiba Park Hotel, located in Shibakoen, Minato-ku, Tokyo, you can find more than 1,500 books directed by Ginza Tsutaya Books can be freely read in the hotel's public spaces and guest rooms. You don't have to worry about returning home or preparing meals. We promise to provide a Tokyo hotel stay experience where you can be away from daily life and spend your time to read freely in the lounge or in your room.

## 3:00 p.m Stroll around the library area after check-in

At Shiba Park Hotel, you can choose your favorite book from about 1,500 books. Many of the books on Japanese culture, architecture, photography, art, etc. are rarely seen in the regular bookstores. This is a special library directed by Ginza Tsutaya Books.



## 4:00 p.m. Reading in the room

Relax and read your favorite book in your room.

6:30 p.m. **Hotel dinner where you can choose Japanese, Western,  
and Chinese according to your mood on the day**

Please choose your favorite course from the Japanese, Western, and Chinese dinner courses according to your mood on the day.  
Enjoy at the same table in a calm atmosphere that is different from the daytime.





**10:00 p.m. Midnight book forest**

After dinner, the hotel theory is to go back to your room and relax, but how about staying up late tonight?  
Enjoy an extraordinary reading experience in the hotel's Library Lounge, which is safe even at night with warm lights in the quiet night city.

## 9:30 a.m. Late hotel breakfast

Why not start your day with our popular full-buffet breakfast at “The Dining.”



## 11:00 a.m. Sightseeing

The Shiba Park Hotel is located in the center of the city, yet in a quiet area, and is very close to the lush green Shiba Park. The hotel is located a 5-minute walk to Zojoji Temple and a 10-minute walk to Tokyo Tower. You can walk to Ginza and the Imperial Palace in about 30-40 minutes. There are traditional shops and shrines in Shimbashi and Toranomom area that you pass along the way, so you can enjoy a walk in Tokyo with a sense of exploration.



## Immersive Activities

### Sustainable Japanese Traditional Culture Experience

The “Sustainable Japanese traditional culture experience” is an opportunity to experience traditional crafts and culture that have been nurtured by the bounty of nature and carefully passed down from generation to generation at Shiba Park Hotel. We sincerely welcome our guests to experience such a sustainable experience, where history and culture are passed down through the ages and lead to a better and richer tomorrow.

Using Shiba Park Hotel as a platform, we will provide a place to experience “learning,” “passing on,” and “preserving” Japanese traditional culture from generation to generation, thereby connecting the traditional culture that has been carefully handed down to the future.



**Exclusive for In-house guests**

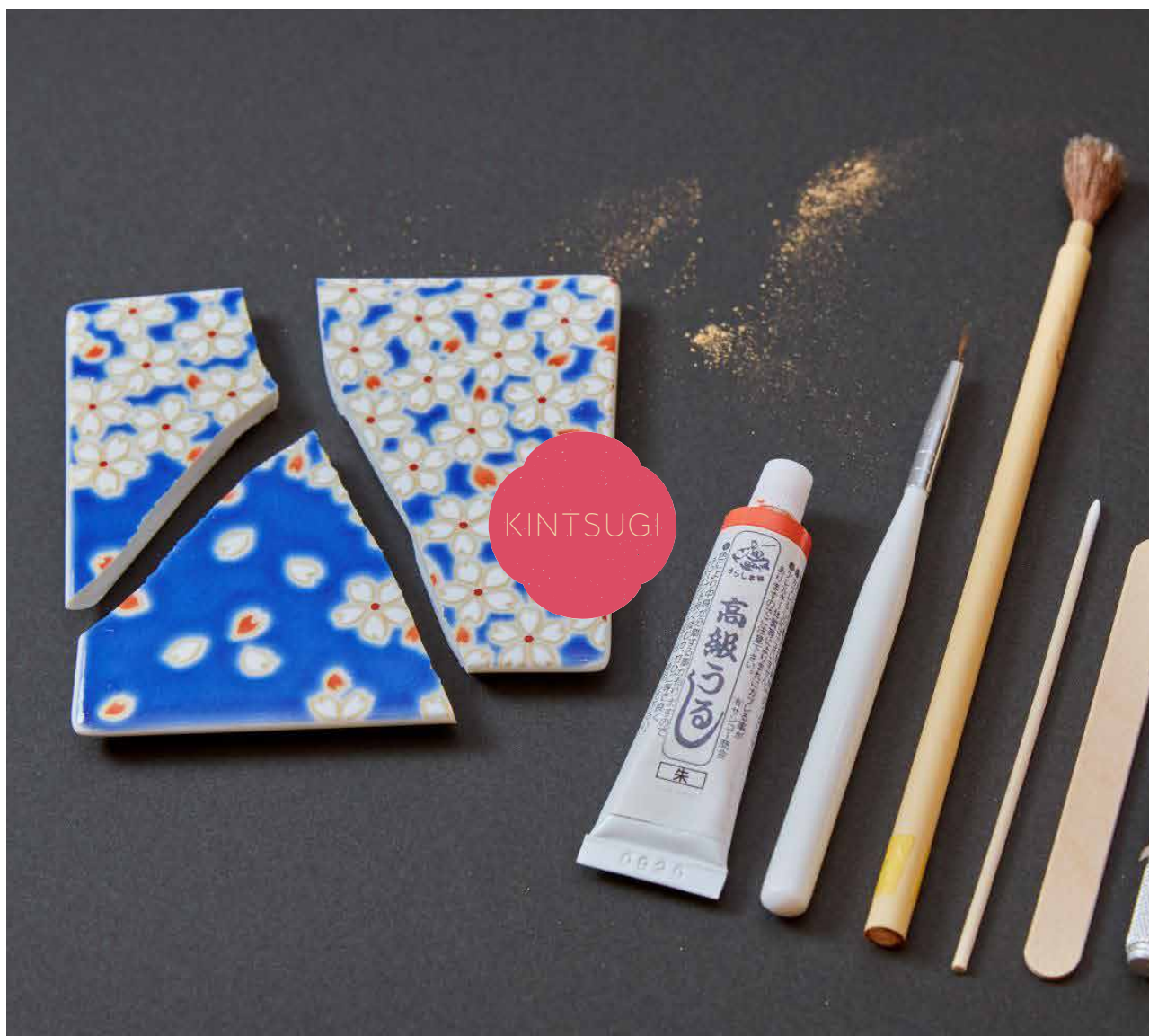
## **Table-Style Tea Ceremony**

**Table-style tea ceremony experience  
in a space surrounded by books**

**Free of Charge / For only In-house guests  
Every Thursdays at 10:00 a.m. – 10:45 a.m.**

The Tsubakinokai will hold a table-style tea ceremony performance in our library space surrounded by approximately 1,500 books. In a hotel space that is not a regular Japanese-style room or tea room, our in-house guests can enjoy a contemporary table-style tea ceremony performance in the lobby surrounded not by hanging scrolls or flower arrangements, but by books and traditional crafts. Also, you can relax in the Library Lounge with a set of matcha green tea and Japanese sweets.





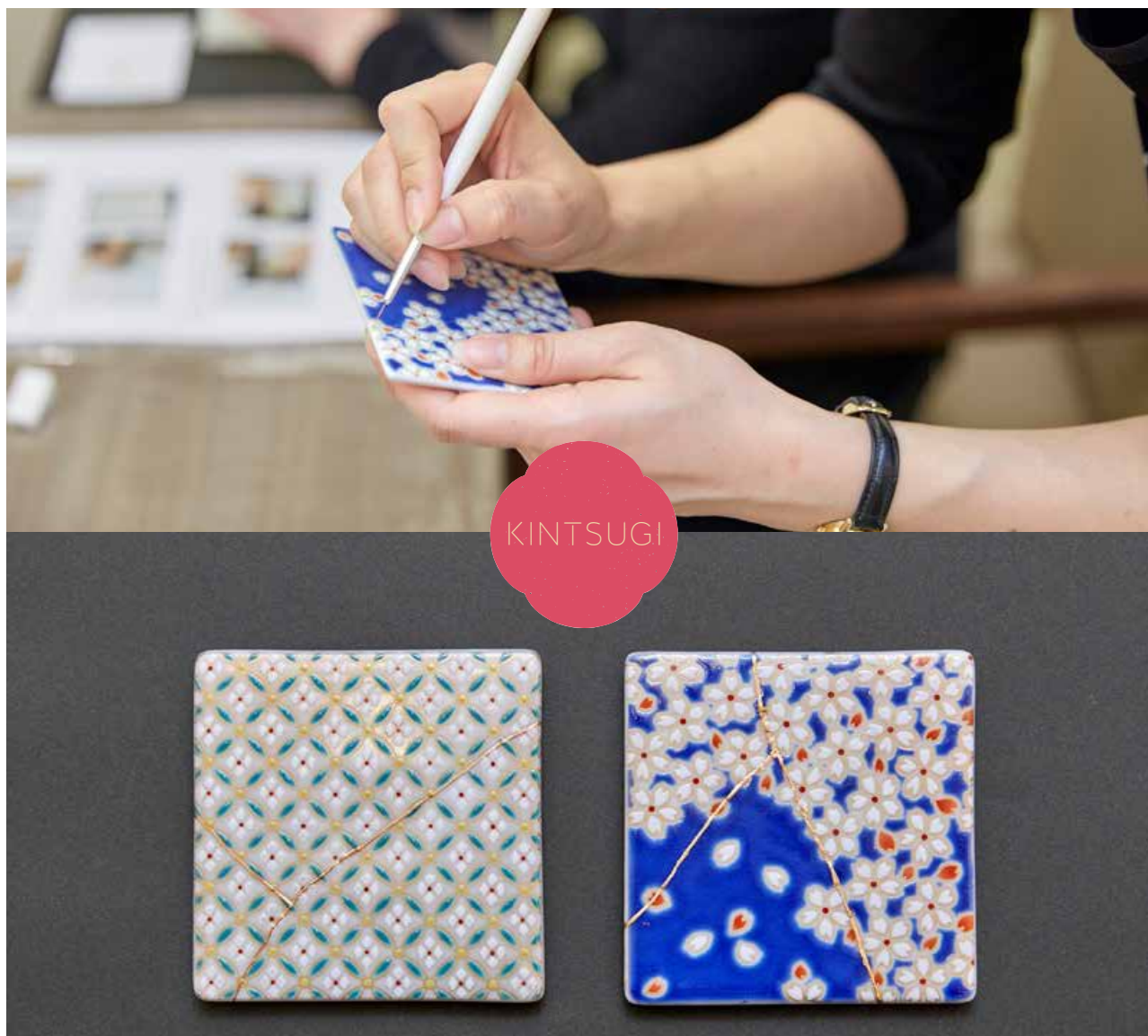
## Exclusive for In-house guests simple KINTSUGI experience

### “New beauty” created by taking good care of things KINTSUGI experience

KINTSUGI is a traditional Japanese restoration technique in which broken, chipped, cracked or otherwise damaged areas of ceramics and porcelain are glued together with lacquer and decorated with gold or other metal powder. A “new beauty” is created by taking good care of objects that Japan has nurtured since ancient times. Guests can easily experience traditional KINTSUGI using simple modern repair techniques.

We have requested supervision from Kamakura-Bori Niyodo Mr. Kenyu Mitsuhashi, who is involved in various efforts to pass on the lacquerware culture to the next generation, and our hotel staff acquired KINTSUGI instructor certification.

Brass powder and substitute gold-etching powder will be used instead of gold powder. In addition, no real lacquer is used. Instead, synthetic lacquer (URUSHI), glue, and putty are used in this modern repair technique.



## **【Private】 simple KINTSUGI experience**

Please request the experience date  
through the booking form  
45 days prior to the experience date

## **【Agents】 simple KINTSUGI experience**

Available to: Overseas agents contracted  
by Shiba Park Hotel

Date & Time: To be arranged according  
to your request.

Reservation deadline: 2 months prior to the event

Language: English

Duration: 1 hour

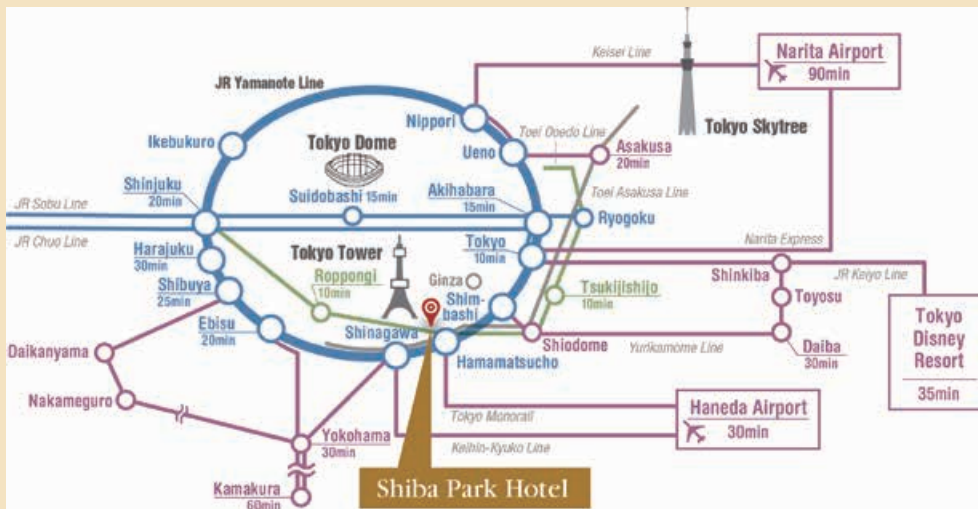
Number of participants:

6 to 15 (minimum of 6 guaranteed)

Content:

Easy experience of simple KINTSUGI for beginners

## Location



<https://www.shibaparkhotel.com/en/location/>

## Location





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Art Director  
Design

Noriyoshi Tanaka  
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