



Brand Book

Unveiling Japan's Artistry in Tokyo's Creative Retreat
The Art Hotel by PARK HOTEL TOKYO



PARK HOTEL
TOKYO

<https://parkhoteltokyo.com/>

Park Hotel Tokyo **Brand Book**

Contents

Hotel Concept	ホテルコンセプト
Restaurants & Bar	レストラン & バー
Reception & Rooms / Artist Rooms	レセプション&客室 / アーティストルーム
Sustainability	サステナビリティ (SDGs)
Stay Experience	ホテル体験

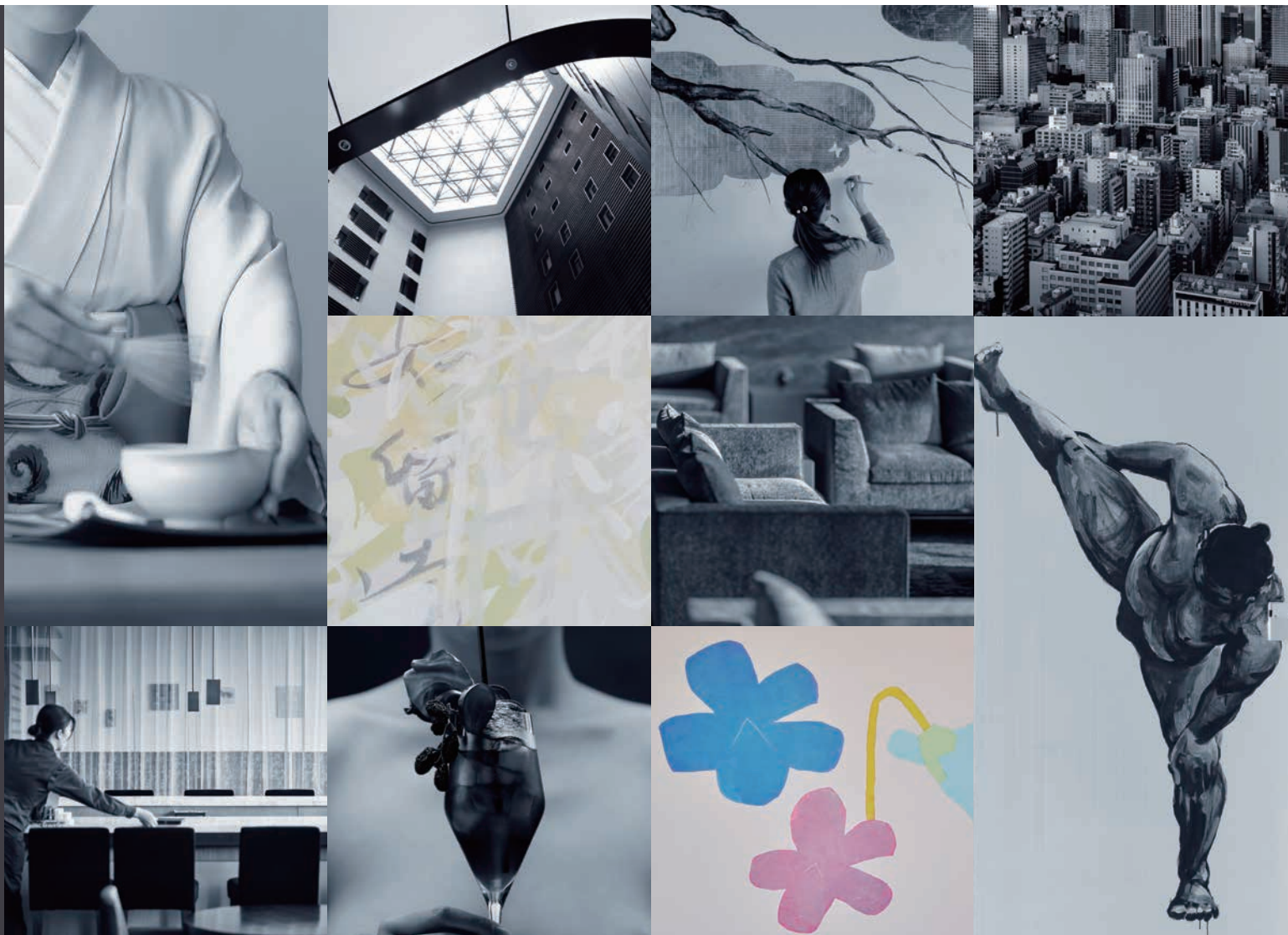


An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



**ART IN THE CLOUDS:
AN ELEVATED ART HOTEL FOR
THE EXTRAORDINARY ESCAPE**

**The Art Hotel
by PARK HOTEL TOKYO**



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



<https://parkhoteltokyo.com/concept/>



EXECUTIVE MUSEUM LOUNGE "ATRIUM"



Exclusive lounge for in-house guests
Experience "Golden Hour" view
with Tokyo Tower, even Mount Fuji





BEAUTY IN EVERY MOMENT: THE JAPANESE AESTHETIC EXPERIENCE

Park Hotel Tokyo redefines the essence of hospitality through its artistic integration, crafting a space where guests can immerse themselves in Japan's aesthetic beauty with all their senses. Our commitment is to offer a sanctuary where the elegance, delicacy, and strength of Japanese culture are not only seen but felt deeply, providing an escape into the extraordinary. Each corner of the hotel serves as a canvas, displaying the richness of Japanese artistry, allowing guests to refresh and rejuvenate amidst inspiring surroundings.



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



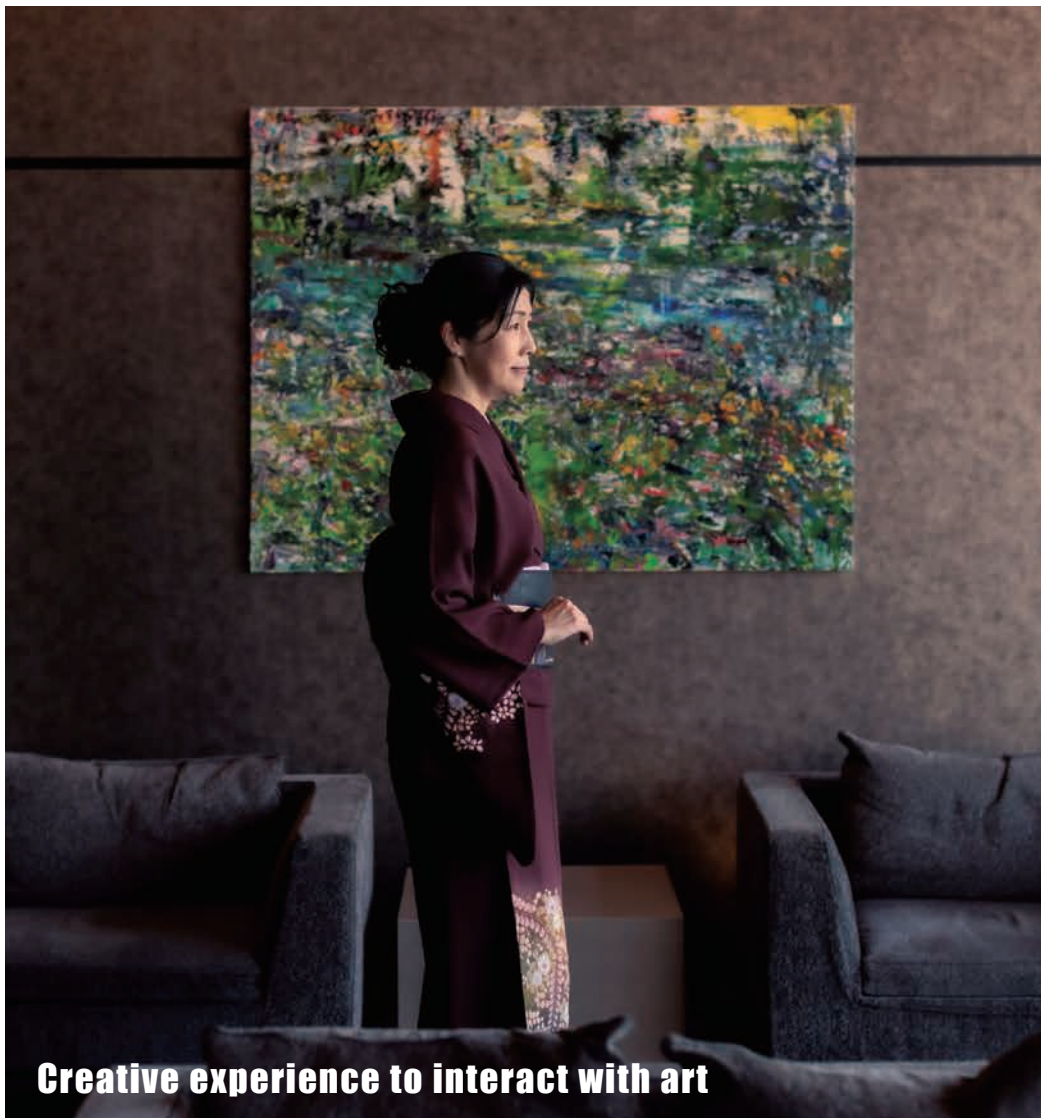
Art-Infused Hospitality

Park Hotel Tokyo has been hoping that by creating a “Infinite time and space amid cognizant Japanese beauty” that incorporates art, guests can feel and enjoy the beauty, delicacy, and strength of Japanese culture with all of their five senses. We hope that you will be refreshed in an art-based hospitality and extraordinary space, and that the staff who fully understand it will be able to provide creative hospitality on their own.

We are aiming for an art-like beautiful hotel that offers fresh and rich time.



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



Creative experience to interact with art

Endless Japanese Elegance

At Park Hotel Tokyo, we cherish the ancient Japanese wisdom of embracing and celebrating the natural world in our daily lives, beautifully intertwining with the changing seasons. Our ART colours initiative allows guests to reconnect with art, culture, and the intrinsic beauty of life in a setting unlike any museum. The hotel is a living canvas, where nature's seasonal transformations are reflected in our warm and proud hospitality, inviting guests to partake in the rich tapestry of Japanese aesthetics. As you step into Park Hotel Tokyo, you enter a realm where the elegance of Japanese culture is experienced through our Atrium, Restaurant, and Travel pillars, set against a metropolitan sky garden.

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル





Timeless Art Journey

As a key part of our initiative at Park Hotel Tokyo, we warmly welcome guests in the Atrium with the traditional Japanese concept of “Shitsurai” creating an environment that harmonizes with the beauty and etiquette of space arrangement, through our ongoing ART colours exhibition. This exhibition transforms with the seasons, offering a year-round journey through spring, summer, autumn, and winter. Each season is meticulously represented through art, capturing the fleeting essence of time and the ever-changing tapestry of the natural world.

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル





Serene Seasonal Oasis

Nestled in a land revered for its ever-changing natural beauty, our hotel embodies Japan's ancient tradition of celebrating the seasonal transitions through landscapes, festivals, and crafts. Each space within our sanctuary is crafted to reflect the delicate beauty and reverence for nature's cycles, inviting guests to immerse in a serene atmosphere. Here, the profound Japanese aesthetic of cherishing the fleeting beauty of each moment comes alive, fostering a deep, harmonious connection with the natural world.



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル

Seasonal Tea Experience

In the tradition of the tea ceremony, hospitality is tailored to the seasons, dividing the year into the “hearth” season and the “portable brazier” season, reflecting the profound Japanese commitment to harmonizing with nature’s ever-changing tapestry. The revered tea master Sen no Rikyu encapsulated this spirit with his principle, “In summer, provide a sense of coolness; in winter, warmth,” embodying the essence of thoughtful hospitality that attentively accommodates the guest’s comfort in tune with the natural world.

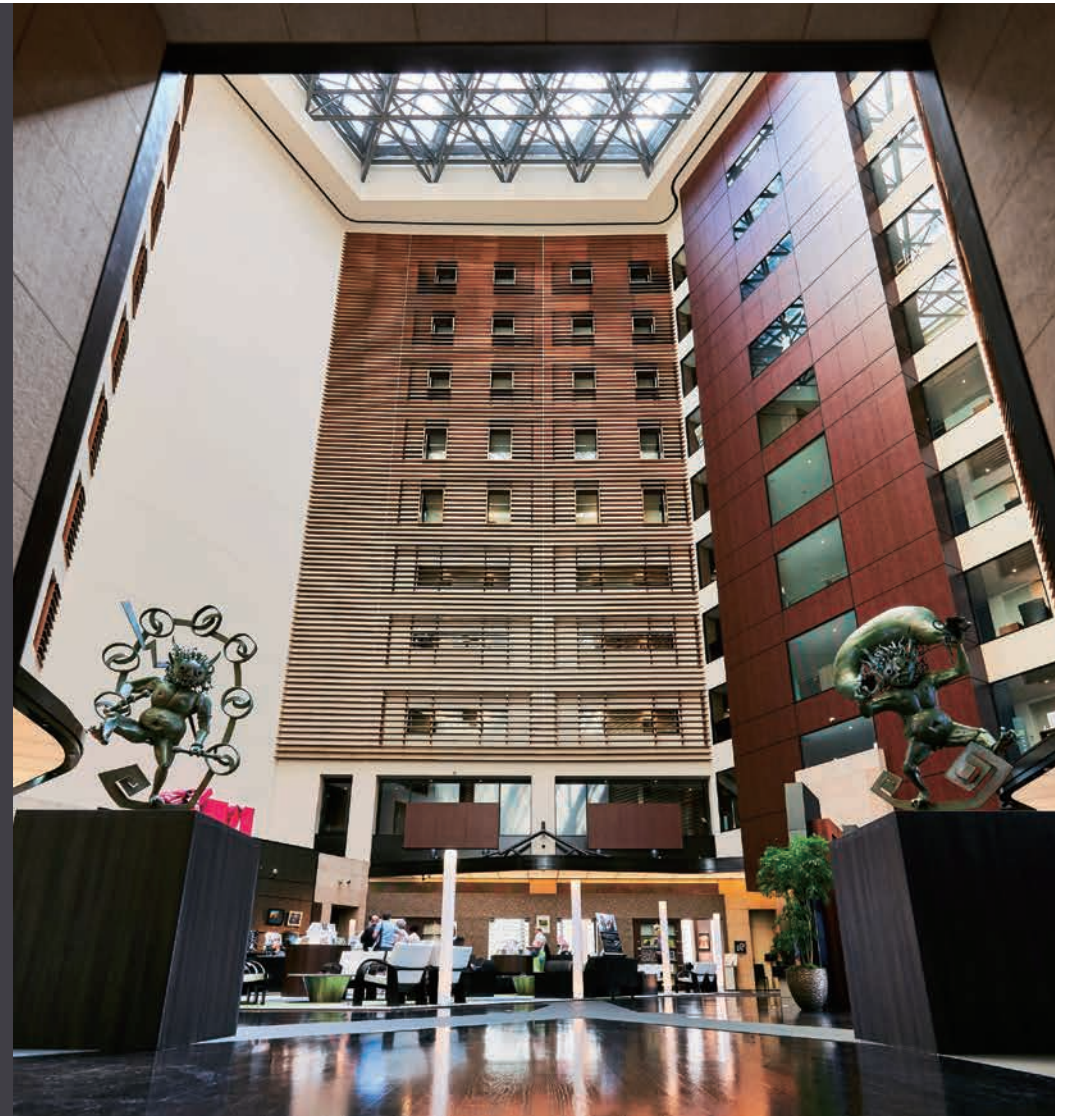


An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル

Tokyo Skyline Tranquility

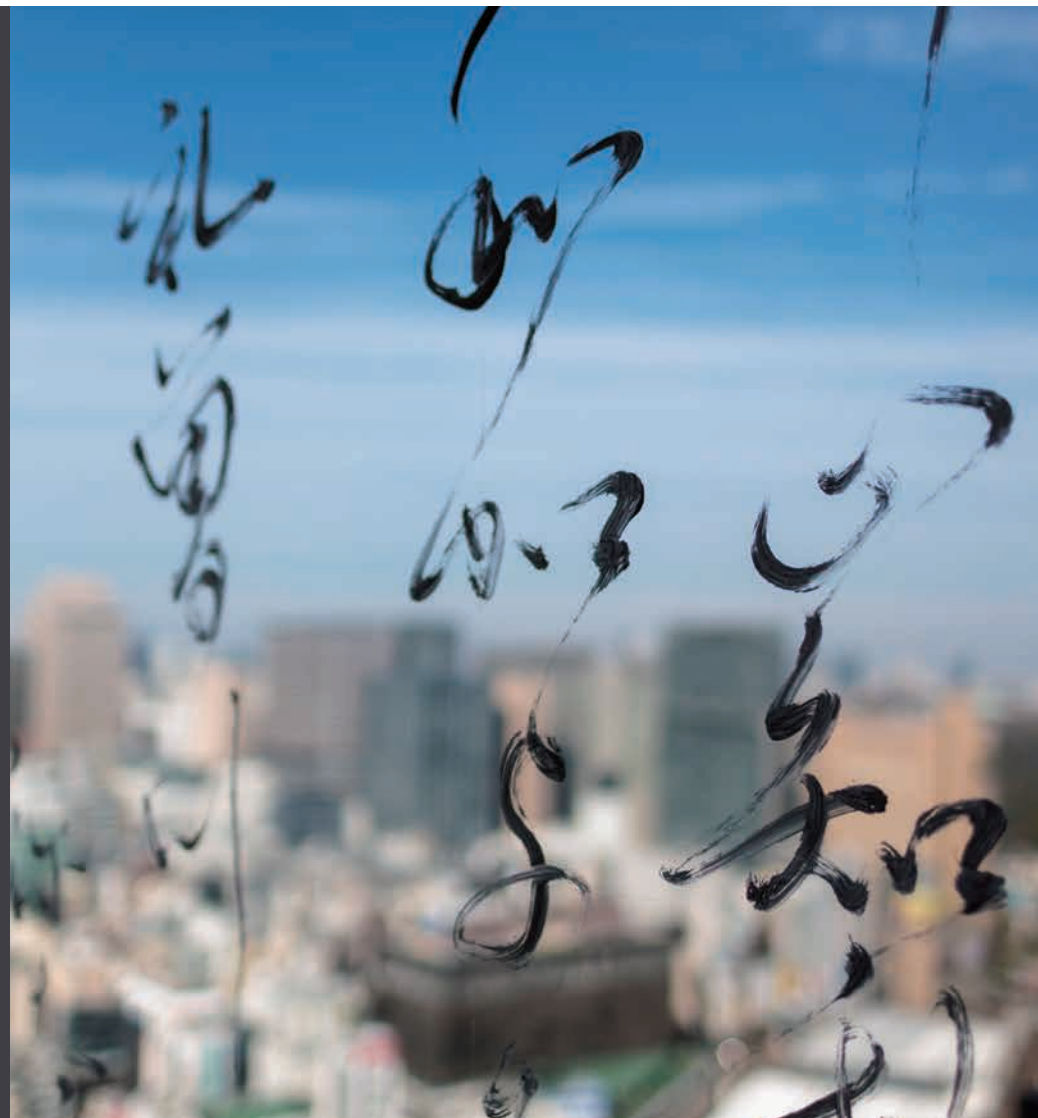
Amidst the ever-changing tapestry of spring, summer, autumn, and winter, our hotel offers an immersive experience akin to a tranquil art museum, where guests can feel the essence of Japanese seasons and culture through art. With heartfelt hospitality that honors the beauty of each season, we invite our guests to savor the deep aesthetic sensibilities of Japan in a space where time flows gently and the ambiance shifts with the seasons.



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル

Sustainable Travel Excellence

At Park Hotel Tokyo, we are dedicated to the SDGs (Sustainable Development Goals) and strive to create a sustainable society through various initiatives. These include strengthening community and partnerships, fostering a healthy and safe workplace, protecting the environment, and supporting disabled artists, providing barrier-free facilities, and offering eco-friendly amenities to ensure a sustainable travel experience for all.



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル





Universal Tokyo Welcome

At Park Hotel Tokyo, we pride ourselves on offering exceptional international hospitality, seamlessly blending Japanese elegance with global standards of service. Our diverse team is dedicated to providing personalized experiences, ensuring every guest feels welcomed and cherished, no matter where they come from.

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル





Tagline

An Art Museum Where You Can Stay In
Art Hotel in the Sky Where an Extraordinary Time Awaits

Hotel Concept

Infinite Time and Space Amid Cognizant Japanese Beauty

Concept Story

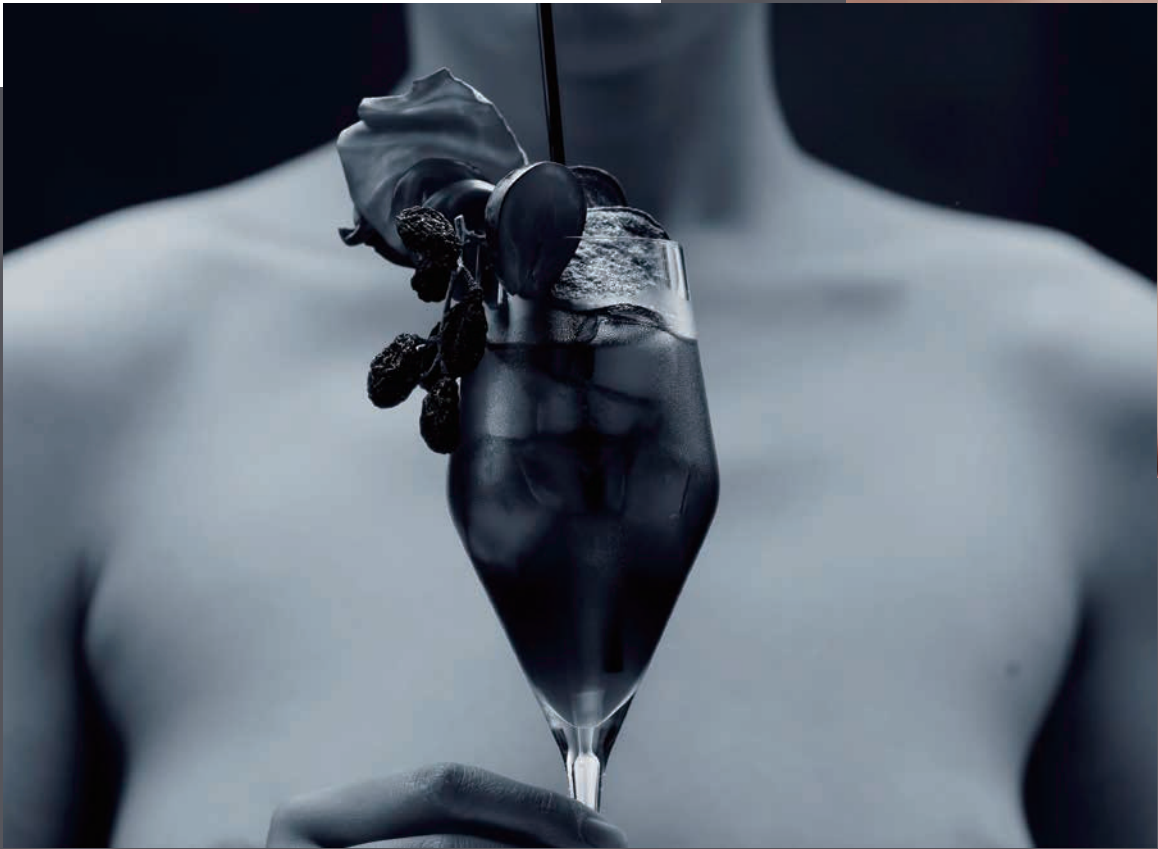
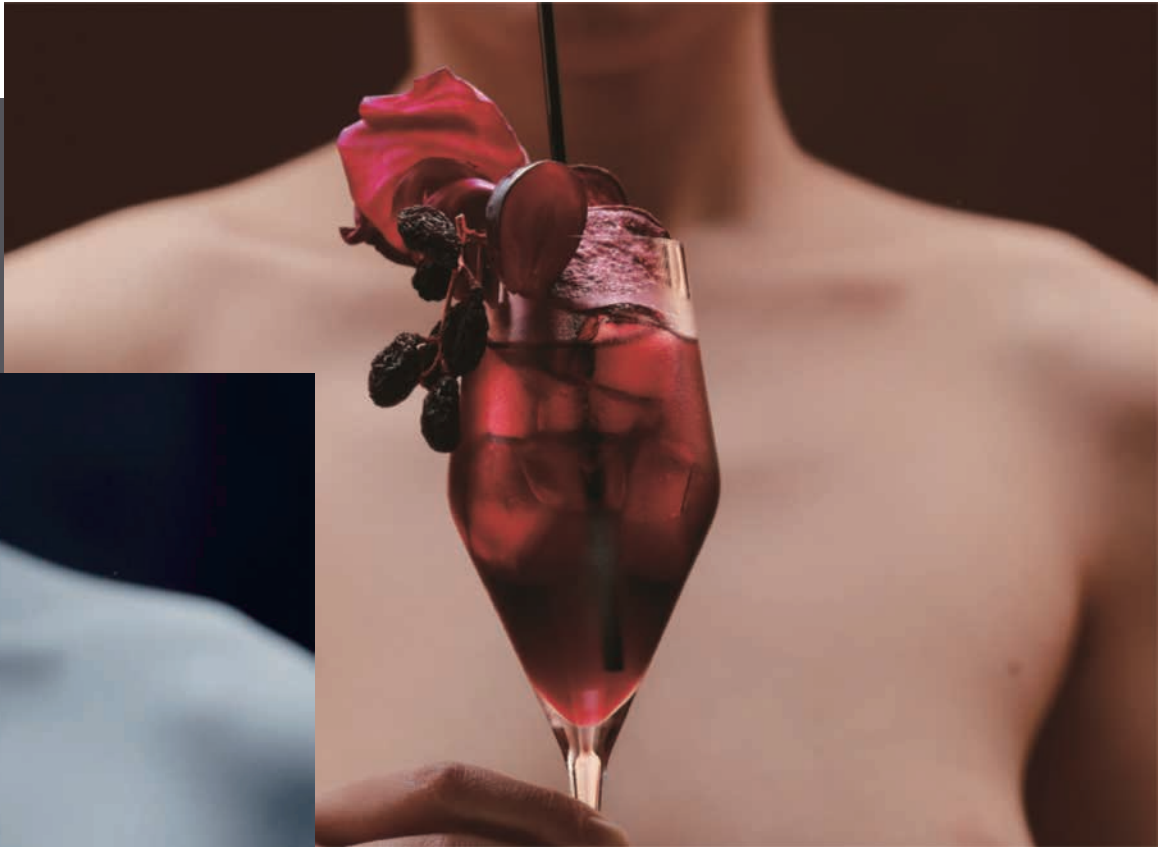
Park Hotel Tokyo has been hoping that by creating a "Infinite time and space amid cognizant Japanese beauty" that incorporates art, guests can feel and enjoy the beauty, delicacy, and strength of Japanese culture with all of their five senses. We hope that you will be refreshed in an art-based hospitality and extraordinary space, and that the staff who fully understand it will be able to provide creative hospitality on their own. We are aiming for an art-like beautiful hotel that offers fresh and rich time.

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



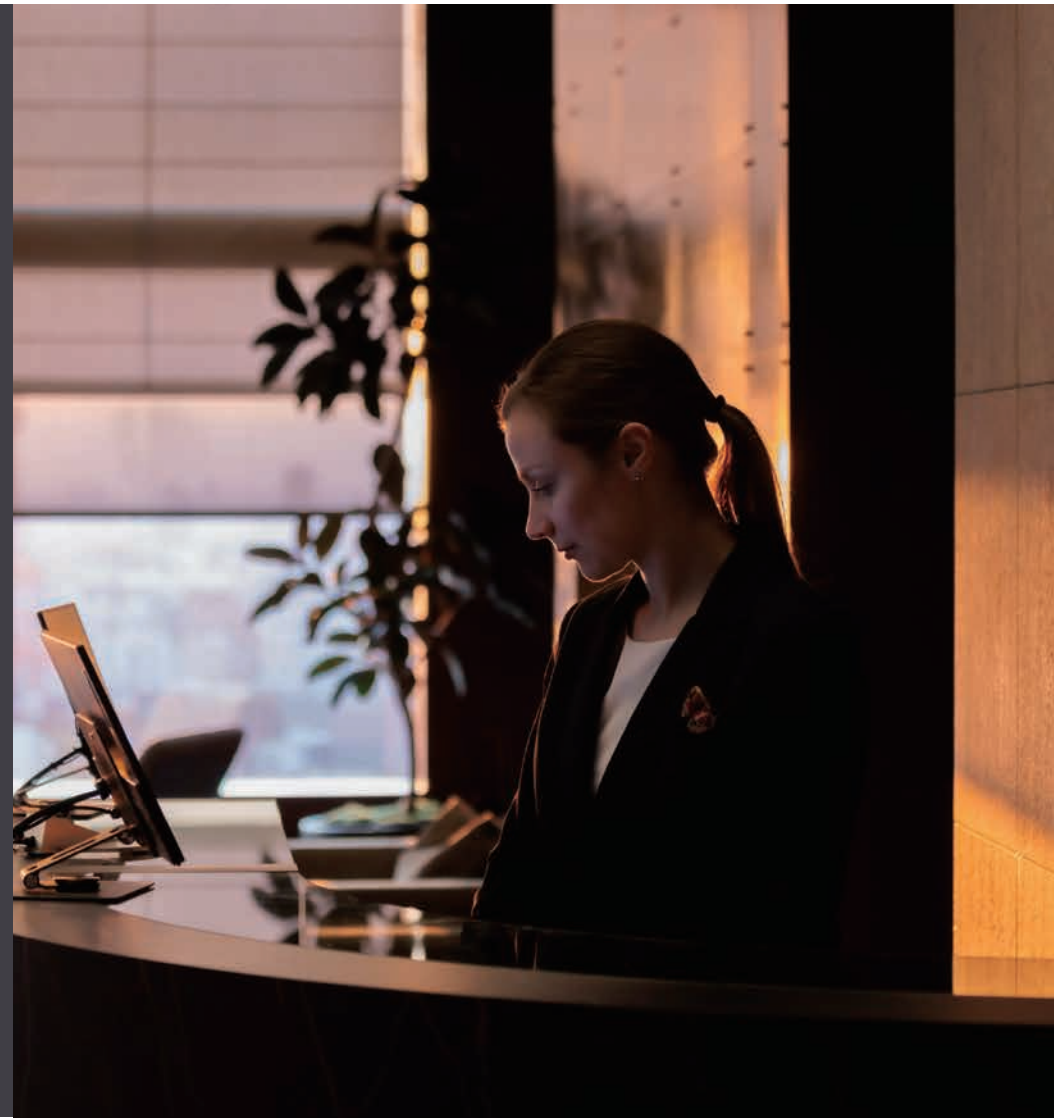






OMOTENASHI Concierge

Spaces have been set up for guests to experience the Japanese aesthetic sense in Park Hotel Tokyo with the concept of incorporating art in unique Japanese-style omotenashi, with initiatives being carried out for them to experience Japanese aesthetics in each of the ART (Atrium, Restaurant and Travel) scenes. The “OMOTENASHI Concierge” had started from the Art Concierge in 2016, extended to the Lobby Concierge and the Restaurant Concierge. Now the 3 concierges work together as the “OMOTENASHI Concierge” as the specialists of Park Hotel Tokyo’s omotenashi, to guide guests according to their individual preferences, and help them to make their stay a more memorable one. We will be maximizing the role that Japanese aesthetics and hospitality can play to offer a memorable hotel experience in various parts of Park Hotel Tokyo.



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル









25^F
ATRIUM

RESTAURANTS & BAR

Hanasanshou

/Traditional Japanese Kaiseki cuisine

ART colours Dining

/All-day dining

Bar The Society

/Classic single malt scotch,
Excellent cocktails and fine wine

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

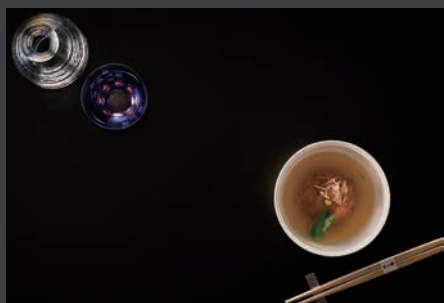
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



<https://parkhoteltokyo.com/dining/>

花山椒

Hanasanshou



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル





A R T
COLOURS

Dining

ART colours Dining

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル





Breakfast

ART AND GASTRONOMY FEAST

Domestic Free-range Eggs

All eggs used for breakfast are domestic free-range eggs. Eggs are raised in an environment where hens can move around freely, and are fresh and safe eggs produced by healthy hens with less stress.

Fresh Morning

The breakfast menu is suitable for vegan. Using plant-based ingredients, we offer a well-balanced meal that is healthy and environmentally friendly. Enjoy our delicious dishes that make the most of fresh ingredients such as fruits, vegetables, and grains.

“ARAS” Sustainable Collection

HARMONIZING WITH THE ENVIRONMENT

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル





Dinner

RICH JAPANESE INGREDIENTS AND ART IN A MUSEUM-LIKE SETTING

Pizza dough made of organic wheat from Hokkaido is topped with an abundance of carefully selected ingredients from all over Japan and organic vegetables specially selected by our chef. We also offer a wide variety of other tempting appetizers and main dishes such as grilled domestic organic vegetables, Wagyu beef and porcini mushroom ragout tagliatelle, and grilled KUROGE wagyu Tokyo beef steak. The dining experience here is a luxurious one that allows you to experience the rich bounty of Japan.

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル

THE SOCIETY



Bar The Society

Enjoy whisky at The Society, the first bar
in Japan that gained
official recognition
by The Scotch Malt Whisky Society.



50 *Discovery*
BEST



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル







PARK HOTEL
TOKYO



Reception & Rooms

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



<https://parkhoteltokyo.com/rooms/>

Artist-in-Residence Project



Artist Rooms



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



Artist-in-Residence Project



Artist Rooms

Based on the concept of "Infinite time and space amid cognizant Japanese beauty." Park Hotel Tokyo has created a set of themes known as ART (Atrium, Restaurant, and Travel) and incorporated art allowing guests to experience Japanese aesthetics in the context of each of these themes. Providing a venue for artists to share their activities and information, we are taking on the role of a platform for the dissemination of Japanese culture, art and hospitality to our guests from all over the world. One part of this effort is the "Artist in Hotel" project. In the project, the artists themselves stayed in the hotel to absorb the atmosphere, and with the theme of "Beauty of Japan," fashioned a standard guest room into a work of art with the experience and inspiration through their stay. The hotel's guest rooms themselves are works of art with nothing like them anywhere else in the world.



An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル





An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



Artist-in-Residence Project



Artist in Hotel

Artist Rooms

Artist Rooms Introduction

Artist Room En NO.31
by MARIKO KOBAYASHI

For every turn of Fortune's wheel, there's a time when you feel you have a secret bond with the "supernatural" beyond your own intentions and choices, which might give you or deny you these "en", and guide you somewhere else. I think that in today's changing times, we've forgotten that such inter-relationships do exist. We are connected with everything we encountered so far, and our world will continue to expand as it connects with everything we meet. I hope that your "en" with Japan, this room, and everything that happens to you in future, will be good.

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



PARK HOTEL
T O K Y O

What we can do to contribute to a sustainable journey

We have set four key goals that aim to contribute to the 17 Sustainable Goals (SDGs) We will steadily implement initiatives to fulfill our social responsibility to our guests, employees, business partners, and communities. We are also committed to contributing to people with disabilities through our art activities. We incorporate hospitality (art) that allows our guests to experience Japanese aesthetics in the ART=Atrium, Restaurant, and Travel scenes, and we will make various efforts to welcome our guests and to be a presence that is sought after by society.



SDGs activities of Park Hotel Tokyo

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



<https://parkhoteltokyo.com/sdgs/>



Creating a place for activities by artists with disabilities and supporting their independence

As part of our social contribution activities, we hold a permanent exhibition in the corridor on the 32nd floor with the cooperation of the Paralympic Art. Through this space based on art, in an environment that welcomes not only Japanese guests but also many foreigners visiting Japan, we provide a place for artists to practice their art continuously, and we seek to share their works with people from all over the world.

Initiative to support disabled artists' activities

- Holding art exhibitions (all year round) featuring domestic and international works
- Exhibit and sale of works (part of the sales go to artists)
- Operating a donations box
- Donating part of the sales from vending machines inside the hotel
- Participating as a business collaborator in the Paralympic Art World Cup
- Offering accommodation package with a donation (Donation of 200 yen per room/ night)

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits

まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



Domestic Free-range Eggs

All eggs used for breakfast are domestic free-range eggs. Eggs are raised in an environment where hens can move around freely, and are fresh and safe eggs produced by healthy hens with less stress.

Amenities with reduced CO2 emissions and plastic usage to be provided

We use products that contain renewable biological resources consisting of waste portions of wheat, resulting in a 29% reduction of plastic. By using kraft-like paper made in Japan, we have reduced plastic by 89% in packaging.



Upcycle design -From key cases to postcards

Zero use of PET bottles for mineral water in guest rooms

The mineral water in guest rooms is natural mineral water extracted from the nature of the Kunisaki Peninsula in Oita Prefecture, which is soft and easy to drink. Additionally, to eliminate plastic, we use aluminum cans, a material considered to be environmentally friendly.

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



THANN Sanctuary

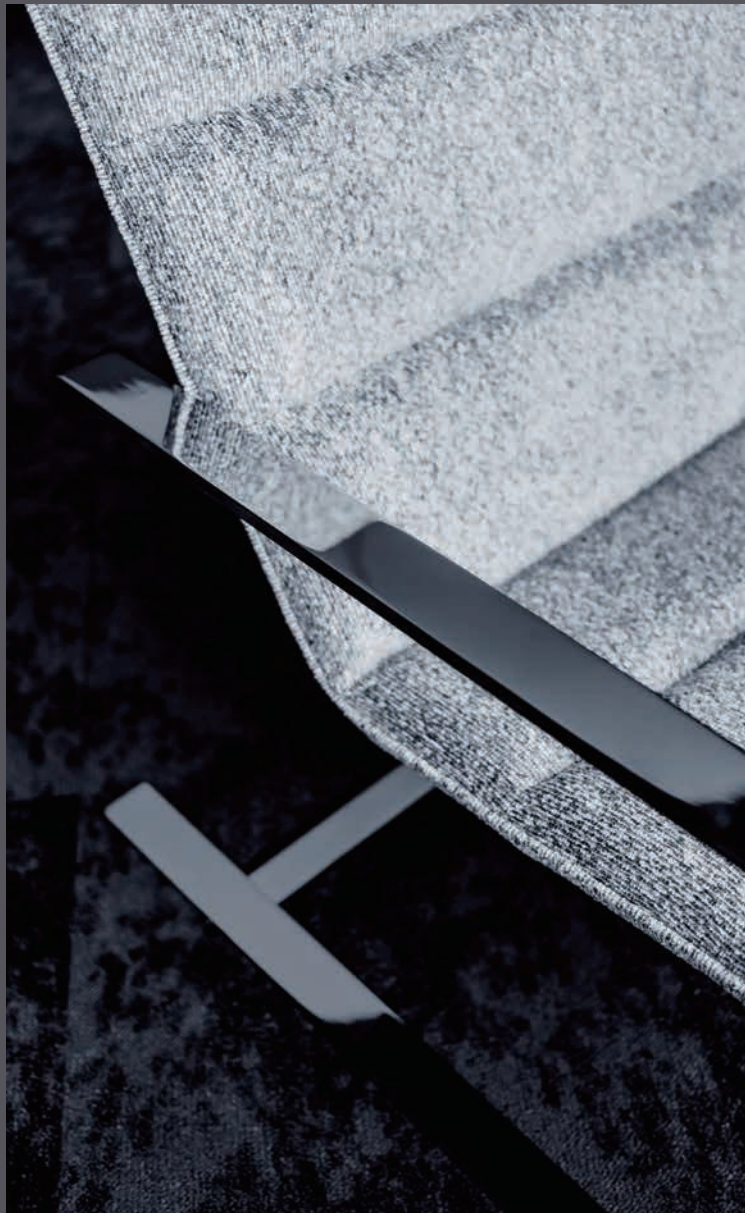
Asian-born natural skin care brand spa

The Asian-born natural skin care brand spa "Tan Sanctuary" is a stylish salon full of exotic scents. You can experience a blissful time with Thailand's unique hospitality. In addition, the store in the home country has won high praise, such as being selected as "Hot 55 spas of the world" by the prestigious travel magazine "Condé Nast Traveler" in the United States. Available for everyone, regardless of gender.

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル



https://www.thann-natural.co.jp/f/spa_shiodome_en











Exclusive for In-house Guests

🌸 Table-Style Tea Ceremony 🌸

Performance Observation & Matcha Experience

テーブル茶道パフォーマンス見学 & お抹茶体験

Table-style Tea Ceremony Experience EXCLUSIVE FOR IN-HOUSE GUESTS

Experience a modern table-style tea ceremony in a space surrounded by contemporary art. Japanese tea ceremony is an art that harmonizes the mind and body. In the experience, you will spend time calming your mind by preparing tea in silence. Immerse yourself in the beauty of the tea utensils, the delicate movements, and the profound spirituality embodied in a single cup of matcha green tea, and feel the essence of Japanese culture. Along with traditional Japanese sweets, you will also learn about the history and etiquette of the tea ceremony. Take a break from everyday life for a moment of peace and tranquility, and experience the beauty and serenity of the tea ceremony.

Free of Charge / Exclusive for In-house Guests
Every Wednesdays, 1st & 3rd Saturdays at 11:00 a.m.

【Private】

Table-style Tea Ceremony

Please request the experience date through the booking form
30 days prior to the experience date
Language: English

An Art Museum Where You Can Stay In Art Hotel in the Sky Where an Extraordinary Time Awaits
まるで泊まれる美術館 ここは非日常を楽しむ天空のアートホテル

STAY EXPERIENCE

Unwind in Artistic Splendor at Park Hotel Tokyo ART At Park Hotel Tokyo



Executive Museum Lounge

Welcome to the Executive Museum Lounge at Park Hotel Tokyo, an exclusive haven where luxury and artistry meet. Perched high above the city, our lounge offers a breathtaking panorama, with Tokyo Tower and the majestic Mt. Fuji as the backdrop. Here, you can unwind in sophisticated comfort, surrounded by an exquisite collection of contemporary Japanese art. As the city's lights twinkle below, indulge in unparalleled service and elegance.

OMOTENASHI Concierge

The "OMOTENASHI Concierges" guide guests according to their individual preferences, and help them to make their stay a more memorable one.

The Hotel as Your Art Gallery

Discover the essence of Japanese creativity with Park Hotel Tokyo's Art Experience, where the hotel itself is a living canvas showcasing the finest Japanese art. From the lobby to our artist-designed rooms, each floor invites guests to embark on a unique artistic journey, reflecting Japan's rich cultural heritage. Stroll through hallways that transform into enchanting galleries, offering intimate encounters with a diverse collection of curated works. Immerse yourself in this vibrant exploration, where every corner celebrates artistic excellence and creativity.

*Guests are welcomed to visit any one of our floors to explore unique art exhibitions.

Artist Rooms

Having the concept "Infinite time and space amid cognizant Japanese beauty", Park Hotel Tokyo is proceeding to incorporate art into spaces throughout the hotel. All guestrooms on the Artist Rooms are painted by the artists directly on to the walls. Each individual room is a piece of work itself.

Immersive Activities

At Park Hotel Tokyo, art and hospitality seamlessly come together, offering you an immersive journey into the grace and strength of Japanese culture. Through our hands-on art program, let creativity awaken your senses and provide an extraordinary escape. Embrace the beauty of Japan's artistic heritage and experience a unique fusion of culture and comfort with us.

ROOMS



Park Suite

Room Size: 80sqm / 861sq ft
 Bed Size: 1 wide king bed
 W94.5in / L76.8in
 Capacity: 2
 No. of rooms: 1



Barrier-free Room

Room Size: 26sqm / 280sq ft
 Bed Size: 2 single beds
 W43.3in / L76.8in
 Capacity: 2
 No. of rooms: 1



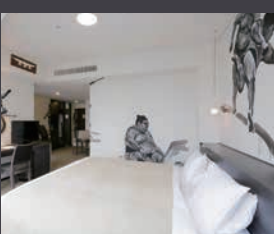
Deluxe Twin / Deluxe King

Deluxe Twin

Room Size: 33sqm / 355sq ft
 Bed Size: 2 single beds
 W43.3in / L76.8in
 Capacity: 2

Deluxe King

Room Size: 33sqm / 355sq ft
 Bed Size: 1 king bed
 W78.7in / 82.7in
 Capacity: 2



Artist Room King Artist Room Queen Artist Room Single



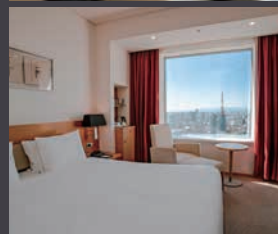
Corner Twin Corner King /Tokyo Tower Side

Corner Twin

Room Size: 26sqm / 280sq ft
 Bed Size: 2 single beds
 W43.3in / L76.8in
 Capacity: 2

Corner King

Room Size: 26sqm / 280sq ft
 Bed Size: 1 king bed
 W86.6in / 76.8in
 Capacity: 2



Queen / Twin /Tokyo Tower Side

Queen

Room Size: 22sqm / 237sq ft
 Bed Size: 1 queen bed
 W63.0in / L76.8in
 Capacity: 2

Twin

Room Size: 22sqm / 237sq ft
 Bed Size: 2 single bed
 W43.3in / L76.8in
 Capacity: 2



Single

Room Size: 19sqm / 205sq ft
 Bed Size: 1 semi-double bed
 W55.1in / 76.8in
 Capacity: 1

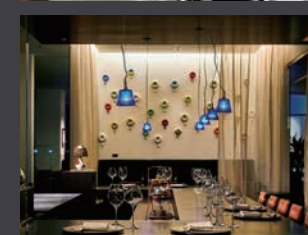


RESTAURANTS & BAR



Breakfast - ART AND GASTRONOMY FEAST

American Breakfast / Fresh Morning
 ART colours Dining (25F)
 7:00 a.m. – 10:30 a.m. (L.O. 10:00 a.m.)
 Price: 4,000 JPY



Hanasanshou /Traditional Japanese Kaiseki cuisine

5:30 p.m. – 10:30 p.m.
 Course 8:30 p.m. / A la carte 9:30 p.m. / Drink 10:00 p.m.
 Closed: Sundays & Mondays



ART colours Dining /All-day dining

Tea Time 10:30 a.m. – 12:00 p.m.
 Lunch 12:00 p.m. – 2:00 p.m. (L.O.)
 Tea Time 2:00 p.m. – 5:00 p.m.
 Dinner 5:00 p.m. – 11:00 p.m.
 (Foods L.O. 10:00 p.m. / Drinks L.O. 10:30 p.m.)



Bar The Society /Classic Single Malt Scotch, Excellent Cocktails and Fine Wine

5:00 p.m. – 11:00 p.m.
 (Foods L.O. 10:00 p.m. / Drinks L.O. 10:30 p.m.)

contact

Marketing Office (Shiba Park Hotel)
 1-5-10 ShibaKoen, Minato-ku Tokyo 105-0011, Japan
 Tel:+81 3 5470-7514
 Park Hotel Tokyo | sales@parkhoteltokyo.com



**An Art Museum Where You Can Stay In
Art Hotel in the Sky Where an Extraordinary Time Awaits**

Publisher
Editor in Chief
Art Director
Design

Takayuki Suzuki
Atsushi Ono
Yoshitomo Fujikawa
Design Studio SPH

Park Hotel Tokyo Brand Book
copyright by communication japan inc.

20250201